



FOR IMMEDIATE RELEASE
July 2, 2014

CONTACT: Jordyn Linsk, 240-662-2421
Jordyn_Linsk@discovery.com

**EXTRAORDINARY GOWNS FOR EXTRAORDINARY WOMEN IN
TWO ALL-NEW BRIDAL SPECIALS ON TLC**

-- BRIDE BY DESIGN (wt) premieres Friday, July 25 at 10PM (ET/PT) --
-- CURVY BRIDES premieres Friday, August 1 at 10PM (ET/PT) --

(Los Angeles, Ca.) – Summer wedding season is in full swing and TLC is ready to celebrate with two all-new wedding specials. Joining Friday BrideDay, **BRIDE BY DESIGN (working title)** and **CURVY BRIDES** will offer viewers a whole new look into every bride’s search for her perfect wedding gown. In **BRIDE BY DESIGN (wt)**, Alabama-based bridal designer Heidi Elnora thinks every bride is one of a kind, and should have a custom gown to match. Heidi has made it her mission to help women turn the wedding dress of their dreams into reality. And in **CURVY BRIDES**, the savvy Harris sisters own a unique bridal salon where curvy brides experience their dream of finding the perfect wedding dress. This Maryland-based boutique shows viewers how the ideal gown can come in all shapes and sizes. **BRIDE BY DESIGN (wt)** premieres **Friday, July 25 at 10 PM (ET/PT)** followed by **CURVY BRIDES** on **Friday, August 1 at 10 PM (ET/PT)** on TLC.

A *Project Runway* alum, Heidi Elnora knows how to inject that “Southern sparkle” into the modern girl’s wedding. **BRIDE BY DESIGN (wt)** follows Heidi as she creates custom gowns that go from inspiration and sketching to sewing, fitting and the final dress. Through Heidi’s “Build-a-Bride” collection, her brides-to-be can start with a classic dress and then effortlessly add on ready-made pieces such as lace, peplum, sleeves or sparkle. This 30-minute special highlights how Heidi’s brides can really put their personalities into their dresses – everything from a “farm fresh” theme to a “summer glam” dream.

And while many brides would love to walk down the aisle in a beautiful designer gown, these couture dresses are not as easily accessible for curvier women. After having trouble finding a designer gown to fit her curvy figure for her own wedding, Yukia Harris along with her sister Yuneisia became determined to alter this experience for all future full-figured brides. **CURVY BRIDES** follows the sisters of Curvaceous Couture on their quest to help women of every shape seamlessly slip into the gown of their dreams. After

starting in their father's basement, the Harris sisters put no limits on what they can offer their brides, from sequins and satin to organza and lace. **CURVY BRIDES** kicks off with a 30-minute special featuring a fuchsia gown, a mermaid-inspired style, and a bride's final fitting which produces very unexpected results.

BRIDE BY DESIGN (wt) is produced by Trium Entertainment for TLC.

CURVY BRIDES is produced by Half Yard Productions for TLC.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful consumer brands around series including Cake Boss, and has transformed Fridays into "BrideDay" with a lineup of wedding-themed programming anchored by the Say Yes To The Dress franchise. In 2012, TLC had 28 series averaging 1 million P2+ viewers or more, including four series that averaged 2 million P2+ viewers or more: Here Comes Honey Boo Boo, Breaking Amish, Long Island Medium, and Sister Wives.

TLC is available in more than 99 million homes in the US and more than 300 million households in over 150 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories.

*Please visit the Press Website at <http://press.discovery.com/us/tlc/>
for additional press materials*

###