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## TLC DEBUTS SEASON TWO OF BRIDES OF BEVERLY HILLS

The sophomore season premieres Friday, November 2 at 10/9c

(Los Angeles, CA) – BRIDES OF BEVERLY HILLS returns! TLC premieres season two on Friday, November 2 at 10/9c. Produced by Planetworks Inc., this 15-episode half hour sophomore season will continue to follow the world renowned bridal stylist Renée Strauss and her colorful team of stylists, including celebrity florist Kevin Lee, as they navigate the unique personalities and demands of the Beverly Hills bride. Season one average 1.2 million P2+ viewers and garnered a 1.0 HH rating for the network that is home to the most popular wedding programming on television.

Vowing to deliver even more glitz, glamour and drama, the season kicks off with the premiere episode featuring the famous reality TV star **Linda Hogan**. Best known as ex-wife of wrestling legend Hulk Hogan, Linda searches for the perfect gown - even after her engagement to Charley Hill, someone her daughter's age was called off. She believes that if she finds the perfect dress, the perfect man will soon follow.

Later, viewers meet bride-to-be Yvonne Pampellonne who was labeled by international media as the "Boob Bandit" back in 2009. Yvonne has been accused of stealing an individuals' identity to get a breast augmentation. After doctors were able to trace her identify through a serial number featured in her old set of implants, Yvonne was forced to plead guilty to burglary, grand theft and identity theft. Now ready to close that chapter in her life, she is determined to find her dream dress and walk down the aisle with Shane, her fiancé who she has known since childhood.

TLC transformed Fridays into "BrideDay" through airing two hours of original wedding-related content each week, securing the network's #1 rank among all ad-supported cable on Friday night in 2012 among W18-34.

## **About TLC**

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful franchises around the Cake Boss and Say Yes to the Dress brands. In 2011, TLC had 28 series averaging 1.0 million P2+ viewers or

more including Sister Wives, My Strange Addiction, Extreme Couponing, Toddlers & Tiaras, 19 Kids and Counting, What Not To Wear and Long Island Medium.

TLC is available in more than 99 million homes in the US and more than 227 million households in nearly 150 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, including an iPhone App, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in 209 countries and territories.