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**BUDDY VALASTRO RETURNS TO SAVE MORE STRUGGLING
BUSINESSES IN BUDDY'S BAKERY RESCUE**

TLC premieres 6-episode summer season on July 1 at 10/9c

Across the country, family-run bakeries are fighting to keep their doors open, as they face increased competition and rising costs. Whether it is a bakery passed down through generations, or a new attempt at the American dream, these business owners have passion, drive, and talent, but are lacking the customers and cash they need to succeed.

Fortunately, Buddy "Cake Boss" Valastro is returning with his TLC series BUDDY'S BAKERY RESCUE (formally titled BAKERY BOSS), bringing his famous blend of business skills and baking expertise to help these struggling businesses. Having made his own family-run neighborhood bakery, Carlo's, known around the world, Buddy understands the challenges of running a business – and the complications of doing it with relatives at your side.

Throughout six all-new episodes, the summer season of BUDDY'S BAKERY RESCUE follows Buddy as he spends time helping families in crisis, both personally and professionally. Together, they'll evaluate every ingredient and technique, as he challenges them to make big changes all in an effort to transform their crumbling dreams into a sweet success.

BUDDY'S BAKERY RESCUE airs Tuesdays at 10/9c starting July 1, after all-new episodes of NEXT GREAT BAKER. The bakeries featured this summer are:

July 1: Bing's Bakery in Newark, DE

Delaware Bing's Bakery has been in business since 1946, but owner Tom keeps hundreds of items on the menu, both good and bad, even as they continue to lose money.

July 8: Grandma Millie's Bakery in Johnstown, NY

Located in a small airport, owner Chauncey and her family can't get their bakery off the ground. Her son, a trained chef, wants to do more cutting edge desserts, but Chauncey is not willing to change her menu.

July 15: Pastry is Art in North Miami, FL

Jenny came to the U.S. from Peru, working as a chef before opening her own business, but life in the bakery with her employees and sister seems to create more drama than desserts.

July 22: Laura's Sweets Specialty Bake Shoppe in Sugarloaf, NY
Sisters Laura and Maria opened a bakery in Sugar Loaf, N. Y., to expand their home cake business, but taking care of their kids and running a bakery has led to a lot of stress.

July 29: Not Jus' Donuts Bakery in Houston, TX
Owner Myrtle of Not Jus' Donuts wants to pass her bakery business on to her two daughters, but with the business in decline, the family's interest to work at the bakery has fallen with it.

August 6: Prince Street Cafe and Bakery in Bedford, MA
Dana opened her bakery as a tribute to her Grandfather's bakery in the North End of Boston, where she spent many of her early days, but Buddy finds the tribute lacking in both taste and consistency.

BUDDY'S BAKERY RESCUE is produced for TLC by High Noon Entertainment.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful consumer brands around series including Cake Boss, and has transformed Fridays into "BrideDay" with a lineup of wedding-themed programming anchored by the Say Yes To The Dress franchise. In 2013, TLC had 32 series averaging 1 million P2+ viewers or more, including seven series that averaged 2 million P2+ viewers or more, the most ever in a year: Here Comes Honey Boo Boo, Sister Wives, Long Island Medium, The Little Couple, Who Do You Think You Are?, Breaking Amish: Brave New World, and Breaking Amish: LA.

TLC is available in nearly 99 million homes in the US and 329 million households in 167 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than two billion cumulative subscribers in 224 countries and territories.