

## FOR IMMEDIATE RELEASE

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## BUYERS BARE ALL IN TLC'S NUDIST REAL ESTATE SERIES BUYING NAKED

-- Eight-Episode Run Premieres Saturday, June 28 on TLC --

(Los Angeles, Ca.) – Grill masters and sunbathers beware. TLC gets a little "cheeky" this summer: literally. In a community where "in the flesh" takes on a whole new meaning, clothing-optional clients shop the real-estate market with the help of expert realtor Jackie Youngblood. Pasco County, Fla., boasts the largest concentration of nudist communities in the nation, and happily holds the title of "Nudist Capital of America." Now, TLC follows Jackie and her team as they help "in the buff" homebuyers find their dream house in the all-new series **BUYING NAKED**, premiering **Saturday**, **June 28** at **10PM (ET/PT)**.

Prospective homebuyers typically consider such factors as location, layout, and budget, to help influence their decisions. But finding a home for a nudist goes well-beyond the concerns that come with typical house hunting. Jackie and her team must also bear in mind the hazards that are lurking for their clothing-optional clientele – everything from countertop height to sharp corners and flooring (rug burn hurts!). Routine tasks such as cooking, cleaning and even just walking can present safety risks for the unclothed occupants of the home. Fortunately, Jackie and her team take extra care to uncover the perfect property to accommodate their clients' unique needs and lifestyles.

In the season premiere of **BUYING NAKED**, Jackie brings together the "textiles" or clothed conservatives of the Pasco County real estate industry and the nudists of the community for a very *hands-on* networking event. Meanwhile, the team's newest recruit, Alex, is put to the test when she enters a nudist community for the first time, and has to prove she's got what it takes to sell a home to an especially eclectic nudist pair.

**BUYING NAKED** is produced by Paper Route Productions for TLC.

## **About TLC**

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful consumer brands around series including Cake Boss, and has transformed Fridays into "BrideDay" with a lineup of wedding-themed programming anchored by the Say Yes To The Dress franchise. In 2013, TLC had 32 series averaging 1 million P2+ viewers or more, including seven series that averaged 2 million P2+ viewers or more, the most ever in a year: Here Comes Honey Boo Boo, Sister Wives, Long Island Medium, The Little Couple, Who Do You Think You Are?, Breaking Amish: Brave New World, and Breaking Amish: LA.

TLC is available in nearly 99 million homes in the US and 329 million households in 167 markets internationally. A destination online, <u>TLC.com</u> offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA,DISCB, DISCK), the world's number one nonfiction media company reaching more than two billion cumulative subscribers in 224 countries and territories.

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