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CAKE BOSS PREMIERES THIRD SEASON ON MAY 31

Los Angeles, CA – America’s favorite baker Buddy Valastro returns with the third season of CAKE BOSS starting May 31 at 9 PM. The series returns with 24 all-new episodes, taking viewers behind the scenes at the bustling Hoboken, NJ-based Carlo’s Bakery. CAKE BOSS kicks off TLC’s new summer schedule, which shares over 100 hours of new programming, including 11 new series, 9 new seasons, and 19 new specials.

This season of CAKE BOSS, viewers can expect more mouthwatering desserts and not-to-be-missed Valastro family moments, including a trip to Italy. Carlo’s Bakery is also celebrating its 100th anniversary with an open-to-the-public block party on June 19th, the culmination of a weeklong series of events in Hoboken to commemorate the event.

In the special one-hour premiere episode of CAKE BOSS, Buddy is asked to make a cake for the inauguration gala of New Jersey Governor Chris Christie. It’s also Buddy’s wife Lisa’s birthday and he wants to surprise her with a truly one of a kind cake. And, Mama makes a huge announcement to her family about the future of the bakery. Later this season, Buddy will make a cake for the 10th anniversary of *O Magazine*, and needs to figure out how to make a cohesive wedding cake for 14 couples getting married in a mass wedding on Valentine’s Day at the Empire State Building.

Immediately following the series premiere is the new special CAKE BOSS: ULTIMATE CAKE BOSS (May 31 at 10 PM), featuring Buddy’s brothers-in-law Mauro, Joey, and Remy competing to make the ultimate cake to celebrate the Bakery’s 100th anniversary – with Buddy as a judge. Which baker has what it takes to impress the Boss?

“CAKE BOSS was such a breakout hit for TLC last year and returns as the centerpiece of our entire summer schedule,” explains Nancy Daniels, SVP of Production and Development, TLC. “Whether it’s the bakery’s amazing artistry or the Valastro family’s big personalities, there’s something for everyone in this new season.”

Fans of CAKE BOSS will be able to learn more about Buddy’s personal story later this year. On November 2nd, Free Press, an imprint of Simon & Schuster, Inc. will publish Buddy’s first book, *CAKE BOSS: Stories and Recipes from Mia Famiglia*. In the book, Buddy shares his and his family’s inspiring, fascinating, and poignant life story along with recipes for the bakery’s most popular treats. A memoir with recipes, CAKE BOSS is the incredible true story of how Carlo’s Bakery came to be, how one hard-working family realized their patriarch’s dream of making their beloved bake shop a household name. As on the show, the special bond and loving dynamic of the Valastro clan make this an uncommonly touching and truly inspiring memoir and cookbook.

The second season of CAKE BOSS will be available on DVD starting May 18, exclusively at DiscoveryStore.com and TLCStore.com, and is currently available for pre-order.

The second season of CAKE BOSS averaged 1.8 million P2+ viewers. CAKE BOSS is produced for TLC by High Noon Entertainment; executive producer is Jim Berger.

About TLC

TLC's innovative docu-series and reality-based programming include favorites *Jon & Kate Plus 8*, *Little People*, *Big World*, *What Not to Wear*, *19 Kids and Counting*, *Say Yes to the Dress*, and *LA Ink*. TLC added to its menu of programming with *Cake Boss* and *Ultimate Cake Off*, and continues to expand into the food genre. TLC's daytime lineup includes the Emmy® Award-winning *A Baby Story*. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

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