



CAKE BOSS premieres a sweet season 5 starting May 28 at 9/8c on TLC

Los Angeles, CA – CAKE BOSS, TLC's hit series about Buddy Valastro and his family-run Hoboken NJ-based bakery, Carlo's, returns for its 5th season on Monday, May 28 at 9/8c, sharing more of the unbelievable cakes and family antics that has made the series a fan-favorite and global hit – the series is now seen in over 160 countries and territories. 16 all-new half-hour episodes – include CAKE BOSS' 100th episode - will run as part of the series' summer season.

CAKE BOSS picks up with Buddy and his crew settling into their new cake factory, Lackawanna, and learning to deal with the demands of their ever-growing popularity. This season's colorful confections include a tribute to Dr. Seuss, a towering Statue of Liberty, and a candy-covered 1st birthday cake for Buddy's son – with a flowing chocolate river. Of course, running a family business comes with some not-so-sweet drama, and an increasing conflict between Buddy's sister Mary and the rest of the Carlo's Bakery team leads Buddy to make some tough choices. Also, NEXT GREAT BAKER winner Marissa Lopez starts work at the bakery, trying to prove she has what it takes to bake with the big boys, while learning how to keep up with their pranks.

This summer, TLC is also bringing the taste of Carlo's Bakery to viewers across the country, rolling out CAKE BOSS-inspired ready-to-sell cakes based on Buddy's personal recipes and designs. The cakes will launch in the coming months at bakeries, grocery stores and warehouse clubs nationwide.

NEXT GREAT BAKER has also started casting for its third season, looking for the best up-and-coming talent in the baking business. The prize includes \$100,000 and a chance to work with Buddy at Carlo's Bakery, just like Marissa. Aspiring contestants can enter at <http://tlc.howstuffworks.com/tv/next-great-baker/next-great-baker-casting.htm>.

Click on TLC.com/CakeBoss for official series details, go behind-the-scenes and inside the bakery by following Buddy on Twitter @CakeBossBuddy and use the hashtag #CakeBoss to talk about the series, and become a fan of the CAKE BOSS on [Facebook.com/CakeBoss](https://www.facebook.com/CakeBoss) for exclusive content throughout the season.

CAKE BOSS is produced for TLC by High Noon Entertainment. Executive Producers are Jim Berger, Art Edwards, Scott Feeley, and Pamela Healey. Co-Executive Producer is Matt Walker.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful franchises around the Cake Boss and Say Yes to the Dress brands. In 2011, TLC had 28 series averaging 1.0 million P2+ viewers or more including Sister Wives, My Strange Addiction, Extreme Couponing, Toddlers & Tiaras, 19 Kids and Counting, What Not To Wear, and Long Island Medium.

TLC is available in more than 99 million homes in the US and 228 million households in nearly 170 markets internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, including an iPhone App, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 210 countries and territories.