



**FOR IMMEDIATE RELEASE**

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**AHOY RATINGS!**  
**DEADLIEST CATCH SEASON PREMIERE SCORES NUMBER ONE,**  
**DELIVERING OVER THREE MILLION VIEWERS**

DEADLIEST CATCH launched its eighth season and celebrated its 100th episode delivering over 3.14 million viewers P2+, making the boys of the Bering Sea the #1 non-sports primetime cable telecast among P2+, Persons and Men 25-54 and Persons and Men 18-49. The Tuesday, April 10th season premiere episode, The Gamble, earned a 2.19 HH / 2.07 Persons 25-54.

DEADLIEST CATCH was #2 among Women 25-54.

DEADLIEST CATCH out-delivered several broadcast programs among Men 25-54, including: ABC's Last Man Standing, Body of Proof, Dancing With The Stars (Results) and Cougar Town; NBC's Biggest Loser and Fashion Star; FOX' Glee and Raising Hope; and CBS' Unforgettable.

An all new DEADLIEST CATCH premieres next Tuesday, April 17 at 9pm e/p on Discovery.

**About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](http://www.discovery.com).

**About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including [HowStuffWorks.com](http://HowStuffWorks.com). For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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