



**FOR IMMEDIATE RELEASE:**  
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**DEADLIEST CATCH RETURNS IN TOP FORM:**

*Season Premiere is Number One Across Key Demos Delivering Over Four Million Viewers*  
(Silver Spring, Md.) The special two hour 9pm season premiere of Discovery Channel's **DEADLIEST CATCH** on Tuesday, April 12, 2011, earned a 2.89 HH / 2.65 P25-54 AA%, delivering over 4.37 million viewers P2+.

**DEADLIEST CATCH** was the #1 primetime cable telecast among HH, P2+, P18+, P/M/W25-54 and P/M/W18-49 ratings and delivery.

**DEADLIEST CATCH** out-delivered several broadcast networks, for Tuesday 4/12/11 prime delivery including ABC (P25-54, M25-54, M18-49), FOX (M25-54, P18-49, M18-49) and NBC (M25-54, M18-49)

The season seven premiere telecast of **DEADLIEST CATCH** also posted TRIPLE-DIGIT GAINS in all key demos versus the year-ago time slot (2Q10, TUE, 9PM).

The all new season of **DEADLIEST CATCH** continues next Tuesday at 9pm e/p on Discovery.

Source: NHI.  
Live+SD AA (000).

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