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Media Alert

### **TLC to move CAKE BOSS premieres to Mondays at 9 PM**

TLC today announced that weekly episodic premieres of the hit series CAKE BOSS move to Mondays at 9:00 PM, starting November 30, 2009.

CAKE BOSS, which had been airing at 10:00 PM, is currently in its second season. More than 2 million people tune in each week to watch Buddy Valastro and his team as they create mouth-watering creations – from how-did-they-do-that cakes to trays of traditional Italian pastries. As sweet as their creations are, the real treat is the loving antics of the entire Valastro family. While Buddy might be running the shop, he works alongside his mother, four sisters, three brothers-in-law, and other extended family, who don't always see him as the "boss."

The November 30 episode, titled "Freaks, Fast Food, & Frightened Frankie" finds the bakery heavyweights challenged to an eating contest after they create a buffet-style cake for Major League Eating. All the talk about eating inspires Grace to take a cooking class and one of Frankie's biggest fears is exposed while making a cake for the Coney Island Circus Sideshow.

CAKE BOSS premiered its second season on Monday, October 26. The series is produced by High Noon Entertainment.