



**For Immediate Release
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CLASSIC GAME 'CLUE' COMES TO TV FOR THE FIRST TIME
IN LIVE-ACTION ADVENTURE
FOLLOWING YOUNG MODERN-DAY SLEUTHS

**Five-Part Miniseries Event Debuts on The Hub Television Network,
Monday, November 14**

**“Get A CLUE” Sweepstakes Gives Viewers Chance To Win
Character-Themed Prizes; Immersive Online Platform Engages Young Sleuths
With Mystery Games, Virtual Rewards and More**

LOS ANGELES –[The Hub](http://www.TheHub.com), a television network for kids and their families, will continue its fall rollout of new original programming with the five-part, live-action, miniseries event “**CLUE**,” based on the iconic family game brand. The television miniseries, premiering Monday, November 14, marks the first time the classic family game will appear on television in a version that re-imagines the brand for young audiences and introduces the iconic game characters as young modern-day sleuths.

Produced by Hasbro Studios, “CLUE” will premiere two back-to-back, half-hour episodes Monday, November 14 (8 p.m. and 8:30 p.m. ET). Additional new episodes will premiere daily through Thursday, November 17 at 8:30 p.m. ET, culminating in a five-episode, back-to-back marathon on Saturday, November 19 (1:30 p.m. ET). Encore marathons will run throughout the Thanksgiving holiday week. For a complete schedule go to <http://www.Hubworld.com>



The world’s most famous crime-solving game CLUE comes to television for the first time in the United States featuring the iconic characters, weapons, and locations from the classic family game. The new live-action, five-part miniseries event follows six young sleuths who stumble

upon an adventure they never imagined after witnessing a terrible crime. Along the way, the six very different kids discover they have a lot more in common than they thought as they uncover hidden treasures and decipher cryptic knowledge to reveal a secret society. The mystery they unravel, and the accusations they make, could very well define their own futures.

Executive Produced by Raven Metzner (ABC's "Six Degrees"), the cast is comprised of top young talent including Sterling Beaumon (*Mostly Ghostly*, ABC's "Lost"), Zach Mills (*Super 8*, *Kit Kittredge: An American Girl*, *Mr. Magorium's Wonder Emporium*), Stephan James (*12 Dates of Christmas*), Sarah DeJardins (*Magic Beyond Words*), Kendall Amyre Ferguson (BET's "Black Girls Rock") and Ana Golja (Family Channel's "What's Up Warthogs").

"CLUE" will be supported by extensive marketing initiatives including The Hub's "Get A CLUE" sweepstakes during which viewers watching live can win prize packages representing each of the six popular characters from the game. During each new episode of the five-part mini-series as well as the encore marathon on Saturday, November 19, Hub viewers will have the chance to call in and win one of six character-themed prize packages. More details, including a description of prizes, can be found at <http://www.Hubworld.com> beginning on Monday, November 7.

Additionally, the network's website <http://www.Hubworld.com> will host a variety of interactive and engaging "CLUE" themed activities in the weeks leading up to and during the premiere of the miniseries event. Starting in November, visitors will be able to decipher clues to earn virtual rewards, unlock an interactive map, take quizzes and polls, get caught up on episodes they may have missed, and much more. [Facebook](#) and [Twitter](#) (@HubTVNetwork) followers will also be able to extend viewers' experience online by participating in special mini-mysteries after each episode is televised.

About The Hub

THE HUB is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, as well as specials, game shows, and family-favorite movies. The network extends its content through a robust and engaging online presence at www.hubworld.com. The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 61 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

To find the channel in your area, please visit <http://www.Hubworld.com> and check the channel locator at the top of the page.

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Note: For artwork, visit www.press.discovery.com

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