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**LIVE ACTION: ANIMAL PLANET RENEWS *CALL OF THE WILDMAN*
AND PICKS UP NEW SERIES, *NORTH WOODS LAW***

– *Second Snapperlicious Season of ‘WILDMAN’ Returns Summer 2012* –
–*This March, **NORTH WOODS LAW** Features Maine’s Elite Game Warden Service on Patrol with Wild Animals* –

(NEW YORK, January 19, 2012) - After 12 action-packed episodes featuring the bare-handed backwoods animal-trapping skills of “Turtleman” Ernie Brown Jr., Animal Planet announces a second-season order of **CALL OF THE WILDMAN**, adding 16 brand-new, 30-minute episodes to premiere in summer 2012, including a special to air as part of the recently announced **Monster Week** this spring. The inaugural season of **CALL OF THE WILDMAN** delivered an average of nearly 780,000 P2+ viewers and ranks as the most-watched Animal Planet series in 4Q11.

For the past four decades, Ernie Brown Jr. has been diving into Kentucky’s murkiest ponds in search of an animal capable of biting through bone. Accompanied by his canine companion, Lolly, and armed with backwoods wits as sharp as the steel blade he carries (aptly named “Thunder”), Turtleman has the uncanny ability to catch monster snapping turtles with his bare hands and return them into the wild unscathed. In **CALL OF THE WILDMAN**, Turtleman receives calls from dozens of businesses and home owners stuck with unwanted and potentially deadly pests. No job is too tough or dangerous for Turtleman, and his years of bonding with wild animals allow him to use his animal instincts to save them.

In addition, Animal Planet greenlights **NORTH WOODS LAW**, a new, six-part reality series that follows Maine’s elite game warden service, set to premiere this March. This patrol unit navigates the Pine Tree State’s rugged terrain during hunting season – one of the busiest and most perilous times of the year. Each punch of the time clock is a ticket to extreme danger and drama as undercover stings and intense rescues are all in a day’s work. Whether they’re tracking bears on dangerous mountains or busting drunk drivers on ATVs, these wardens risk life and limb to protect animals and serve the people of Maine.

CALL OF THE WILDMAN is produced by Sharp Entertainment for Animal Planet. Matt Sharp is the executive producer for Sharp Entertainment. Dawn Sinsel is executive producer for Animal Planet.

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NORTH WOODS LAW is produced by Engel Entertainment. Jessica Winchell Morsa is the executive producer for Engel Entertainment. Mick Kaczorowski is the executive producer for Animal Planet.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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