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CHICAGO IS CASH CAB'S KINDA TOWN
EMMY AWARD-WINNING HIT GAME SHOW SERIES IS WINDY CITY BOUND

- Spin-off Set for Summer 2011 on Discovery Channel -

(Pasadena, Ca.) – Discovery Channel has announced a Chicago spin-off of **CASH CAB**, everyone's favorite game show-on-the-go. The new Windy City edition of the Emmy award-winning series is set for a Summer 2011 premiere with Second City alum and comedian Beth Melewski stepping behind the steering wheel as host. The original **CASH CAB** with Ben Bailey in New York continues with new episodes set for a Spring 2011 premiere on Discovery Channel.

"We are excited to launch **CASH CAB** in Chicago, a city that has such a strong identity and sense of place. Beth brings an authenticity and great comedic heritage to the series," said Clark Bunting, President and General Manager of Discovery Channel.

A native of Milwaukee, Wisconsin, Melewski is a longtime Chicagoan and member of Chicago's famed Second City, the home and proving ground of countless comedy greats including Bill Murray, Steve Carell, Bonnie Hunt and Tina Fey. In addition to being part of The Second City Touring Company, Beth is one half of the improv duo *Dual Exhaust* hailed by *The Chicago Sun-Times* as one of the "top 10 comedy duos of the past 10 years." Melewski was also part of the ComedySportz improv troupe in Chicago.

CASH CAB is unlike any other game show, as unsuspecting riders picked up on city streets become on-air contestants inside the cab/mobile set. Quizzed on immersive, general knowledge questions all the way to their destination, the questions get harder and the stakes get higher as the meter ticks away. Miss three questions and the **CASH CAB** pulls over ejecting the contestants onto the sidewalk, no matter where they are.

CASH CAB is produced for the Discovery Channel by Lion Television. Tony Tackaberry and Allison Corn are the executive producers for Lion Television. Kelly Lueschow is executive producer is Discovery Channel.

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