



Surprisingly Human

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**ANIMAL PLANET IS PURR-FECT PARTNER FOR WALKER ART CENTER'S
FIRST EVER INTERNET CAT VIDEO FEST**

***-- People's Choice Winning Video To Be Broadcast During September 8 Finale
of MY CAT FROM HELL --***

(Silver Spring, Maryland) — While some use the Internet for research, shopping or bill paying, others take to the web to simply upload videos of their cats or watch someone else's. Whether it's a trick from a newborn kitten, a candid clip of cuddling cats or a quick flick of feisty felines, there are seemingly millions of infatuating cat videos online. Already a media leader in all things cat related, Animal Planet is happy to announce their role as media partner for the Walker Art Center's first ever Internet Cat Video Festival.

The Festival takes place on Thursday, August 30 at the center's Open Field in Minneapolis, MN, and aims to provide an offline experience for the massive audience of online cat videos. The festival is free and open to the public and showcases some of the more than 10,000 felines videos that were submitted in the following CAT-egories: comedy, drama, foreign, animated, musical, documentary, art house and honorable mention. Additionally, the festival concludes with the announcement of the People's Choice Award for Golden Kitty. Decided by online voters, the winning video will appear on Animal Planet during the season finale of **MY CAT FROM HELL** on Saturday, September 8, at 8 PM (ET/PT).

Leading up to the announcement on August 30, Animal Planet will feature the seven video finalists for the Golden Kitty on www.animalplanet.com. In addition, **MY CAT FROM HELL** host Jackson Galaxy will present his ranking of the finalists and provide his prediction for which video will bring home the crown in a special post on Animal Planet's Bites Blog (<http://blogs.discovery.com/bites-animal-planet/>).

For more information on the event, visit <http://www.walkerart.org/openfield/programs/internet-cat-video-film-festival/> or visit the Facebook page at <https://www.facebook.com/CatVidFest>.

About Animal Planet Media

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich,

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deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

About Walker Art Center

The Walker Art Center is a catalyst for the creative expression of artists and the active engagement of audiences. Focusing on the visual, performing, and media arts of our time, the Walker takes a global, multidisciplinary, and diverse approach to the creation, presentation, interpretation, collection, and preservation of art. Walker programs examine the questions that shape and inspire us as individuals, cultures, and communities.

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