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Contact: Meredith Strober 310 975 1639

Meredith_Strober@discovery.com

**DEADLIEST CATCH CONTINUES TO REEL IN VIEWERS:
IN SECOND WEEK, SERIES IS #1 PRIMETIME CABLE PROGRAM**

The Tuesday, April 19 9PM ET/PT episode of Discovery Channel's **DEADLIEST CATCH** earned a 2.56 HH / 2.27 P25-54 AA%, delivering over 3.88 million viewers P2+. The series was the #1 primetime cable telecast among HH, P2+, P18+, P/M/W25-54 and P/M18-49 ratings and delivery (excluding the NBA playoffs on TNT).

DEADLIEST CATCH out-delivered several broadcast programs for Tuesday 4/19/11 prime delivery, including programs on ABC (P25-54, M25-54, P18-49, M18-49), CBS (18-49), FOX (P25-54, M25-54, W25-54, P18-49, M18-49) and NBC (M25-54, M18-49).

Additionally, the season premiere of the Discovery Channel series **HOGS GONE WILD** earned a 1.18 HH/ .83 P25-54 AA%, delivering 1.63 million viewers P2+.

Driven by the strong performances from both **DEADLIEST CATCH** and **HOGS GONE WILD**, Discovery was the #2 primetime cable network for P/M25-54 and P/M18-49 ratings and delivery (second only to TNT, hosting the NBA Playoffs).

The new seasons of **DEADLIEST CATCH** and **HOGS GONE WILD** continue next Tuesday at 9PM ET/PT and 10PM ET/PT on Discovery Channel.