



**FOR IMMEDIATE RELEASE:**

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**DEADLIEST CATCH RATINGS CONTINUE STRONG:  
SERIES IS #1 PRIMETIME CABLE PROGRAM THIRD WEEK IN A ROW**

The Tuesday, April 26 9PM ET/PT episode of Discovery Channel's **DEADLIEST CATCH**, *Old Age and Treachery* earned a 2.52 HH / 2.20 P25-54 AA%, delivering over 3.58 million viewers P2+. The series was the #1 primetime cable telecast among HH, P2+, P18+, P/M/W25-54 and P/M18-49 ratings and delivery (excluding the NBA playoffs on TNT) for the third week in a row.

**DEADLIEST CATCH** continues to out-delivered several broadcast programs for Tuesday 4/26/11 prime delivery, including programs on ABC (M25-54, M18-49), CBS (P/M18-49 and M25-54), FOX (M25-54, M18-49) and NBC (M25-54, M18-49).

Additionally, the premiere telecast of the Discovery Channel series **HOGS GONE WILD** earned a 1.03 HH/ .79 P25-54 AA%, delivering 1.46 million viewers P2+.

Driven by the strong performances from both **DEADLIEST CATCH** and **HOGS GONE WILD**, Discovery was the #2 primetime cable network for P/M25-54 and P/M18-49 ratings and delivery (second only to TNT, hosting the NBA Playoffs).

The new seasons of **DEADLIEST CATCH** and **HOGS GONE WILD** continue next Tuesday at 9PM ET/PT and 10PM ET/PT on Discovery Channel.