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DISCOVERY CHANNEL'S DEADLIEST CATCH AND SWAMP BROTHERS #1 AND #2 CABLE PROGRAMS AMONG MEN IN PRIME ON TUESDAY

The Tuesday, May 10 9PM ET/PT episode of Discovery Channel's **DEADLIEST CATCH**, *A Wing and a Prayer* earned a 2.03 HH / 1.91 P25-54 AA%, delivering 2.90 million viewers P2+. The series was the #1 primetime cable telecast among HH, P2+, P/M/W25-54 and P/M18-49 ratings and delivery (excluding the NBA playoffs on TNT) for the fifth week in a row.

DEADLIEST CATCH continues to out-deliver several broadcast programs for Tuesday 5/10/11 prime including:

- ABC's Dancing with the Stars for M25-54, M18-49
- ABC's Body of Proof for M25-54, M18-49
- CBS' Good Wife for M25-54, M18-49
- FOX's Raising Hope for M25-54, M18-49
- FOX's Traffic Light for P/M25-54, P/M18-49

Additionally, the 10PM ET/PT sneak peak of the new Discovery Channel series **SWAMP BROTHERS**, *Partners in Slime*, earned a 1.12 HH/ .91 P25-54 AA%, delivering 1.46 million viewers P2+.

DEADLIEST CATCH and **SWAMP BROTHERS** were the #1 and #2 programs in cable for Men 25-54 (excluding NBA Playoffs). Driven by the strong performances from both series, Discovery was the #2 primetime cable network for P/M25-54 and P/M18-49 ratings and delivery (second only to TNT, hosting the NBA Playoffs).

The new season of **DEADLIEST CATCH** continues next Tuesday at 9PM ET/PT. **SWAMP BROTHERS** will premiere this Friday, May 13 in its regular 10PM ET/PT timeslot. For more information on either series please visit press.discovery.com.