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Discovery Channel is #1 for 3 Consecutive Nights Among Men in Primetime

-DEADLIEST CATCH #1 Again as Hit Series Grows in Keys Demos and Delivery-

The Tuesday, May 17 9PM ET/PT episode of Discovery Channel's **DEADLIEST CATCH**, *Exit Wounds* earned a 2.19 HH / 2.00 P25-54 AA%, delivering 3.19 million viewers P2+. The series was the #1 primetime cable telecast among P/M/W25-54 and P2+ (excluding the NBA playoffs on ESPN) for the sixth week in a row. This also marks the 3rd consecutive evening of # 1 primetime programs among Men for the network with successful telecasts of **KILLING BIN LADEN** on Sunday night and **AMERICAN CHOPPER: SENIOR vs. JUNIOR** on Monday night.

DEADLIEST CATCH continues to out-deliver several broadcast programs for Tuesday 5/17/11 prime among Men 25-54 including *The Biggest Loser* (NBC), *Dancing with the Stars* (ABC), *Raising Hope* (FOX).

Driven by the strong performances from the series, Discovery was second only to ESPN (hosting the NBA Playoffs) with #2 primetime cable network for P/M25-54, P/M18-49 and M18-49 ratings and delivery.

DEADLIEST CATCH reaches a fever pitch next week with accusations and recriminations and investigations as Cornelia Marie Captain Derrick Ray faces off with Phil Harris' sons Josh and Jake, in an all new episode **Tuesday, May 24 at 9PM ET/PT**.

For more information and to screen next week's episode, please visit press.discovery.com.

Source: NHI. Live+SD AA (000).