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MUTINY ON THE CORNELIA MARIE HAS *DEADLIEST CATCH* SAILING TO HUGE <u>RATINGS</u>

-Number One Among Men for Seventh Consecutive Week-

The much anticipated **DEADLIEST CATCH** showdown between the Harris brothers and Captain Derrick Ray resulted in huge ratings for Discovery Channel on Tuesday, May 24. The telecast, *Thick as Thieves,* earned a 2.43 HH / 2.18 P25-54 AA%, delivering 3.52 million viewers P2+. The series was the #1 primetime cable telecast among HH, P2+, P/M/W25-54 ratings and delivery (excluding the NBA playoffs on TNT) for the seventh week in a row.

DEADLIEST CATCH continues to out-deliver several broadcast programs for Tuesday 5/24/11 prime including:

- ABC's Dancing with the Stars for M25-54, M18-49
- CBS' NCIS: Los Angeles for M25-54, P/M18-49
- CBS' NCIS for M25-54, M18-49
- NBC's *Biggest Loser* for M25-54, M18-49

Additionally, the 10PM ET/PT special telecast of **DUAL SURVIVAL**, *Out of Africa,* earned a 1.17 HH/ .86 P25-54 AA%, delivering 1.50 million viewers P2+.

Driven by the strong performances from both series, Discovery was the #2 primetime cable network for P/M25-54 and P/M18-49 ratings and delivery (second only to TNT, hosting the NBA Playoffs).

The new season of **DEADLIEST CATCH** continues next Tuesday at 9PM ET/PT. **DUAL SURVIVAL** will continue the season this Friday, May 27 at its regular timeslot at 10PM ET/PT timeslot. For more information on either series please visit press.discovery.com.

Source: NHI. Live+SD AA(000).

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