

FOR IMMEDIATE RELEASE:

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**Contact:** Meredith Strober 310 975 1639 Meredith\_Strober@discovery.com

## <u>A NIELSEN HIGH TIDE:</u>

## **DEADLIEST CATCH LOGS HIGHEST RATING SINCE APRIL PREMIERE**

-Number One Across All Key Demos including Women 25-54-

(Silver Spring. Md.) Tuesday night's **DEADLIEST CATCH** premiere episode, *Frontier Medicine*, posted the series' highest P25-54 rating since the series' season premiere in April earning a 2.54 HH / 2.29 P25-54 AA%, making it the #1 primetime (8P-11P) cable program for Persons/Men/Women 25-54 and Persons 18-49 ratings and delivery. The Tuesday, June 14 episode delivered 3.63 million viewers P2+ propelling Discovery to the #1 primetime (8PM-11PM) cable network for Men 25-54 and Men 18-49 ratings and delivery.

**DEADLIEST CATCH** has now been the #1 Tuesday primetime cable program (excludes the NBA Playoffs on TNT) among Persons/Men 25-54 ratings and delivery, for 10 weeks in a row.

The 10PM season premiere of **AFTER THE CATCH** was a top-performer posting 1.82 HH, 1.56 for Persons 25-54 and 1.36 for Persons 18-49, and finishing at #2 for the night among Persons 25-54 and Men 25-54 in ratings and delivery.

Catch an all new **DEADLIEST CATCH** and **AFTER THE CATCH** next Tuesday, June 21 beginning at 9PM ET/PT.

Source: NHI. Live+SD AA(000).

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