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**ANDY SAMBERG SCORES COOLEST TITLE IN TELEVISION:
DISCOVERY CHANNEL'S 'CHIEF SHARK OFFICER'**

(Silver Spring, Md.) — After a long and arduous process of blood typing, insurance verification and wetsuit fittings, Discovery Channel today announced the appointment of its first ever Chief Shark Officer (CSO), comedian Andy Samberg.

As CSO, Samberg will host the network's 24th annual **SHARK WEEK** celebration, cable's longest running programming event and the official mark of summer. He will film on-air wraps for the weeklong event, host a **SHARK WEEK** special and may even take the plunge and dive with the apex predators.

"**SHARK WEEK** is a summertime celebration. It's about being scared out of your swim trunks but it's also about being entertained and learning something new. Andy Samberg, an incredibly talented comedian and innovator, is the perfect person to bring those elements together and represent Discovery for our biggest week of the year," said Discovery Channel President and General Manager Clark Bunting.

Said Samberg: "I'm overjoyed about being appointed CSO. Everyone loves Shark Week. It's the Bill Cosby of week-long television blocks dedicated to sea animals."

SHARK WEEK is bigger than ever – it was watched by almost 31 million people last year, Discovery's highest rated to date. The event has become a pop culture phenomenon. In the immortal words of *30 Rock*'s Tracy Morgan: "[Live every week like it's Shark Week.](#)"

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About Andy Samberg

With a diverse range of comedic talents, Andy Samberg has emerged as a captivating and hilarious leading man on screens both big and small. As an Emmy® award winning writer, Samberg is achieving as much success behind the scenes as he is on screen. Samberg, along with his LONELY ISLAND partners Akiva Schaffer and Jorma Taccone, will release their highly anticipated sophomore album *Turtleneck and Chain* on May 10th.

Samberg will soon start production on Sean Anders' *I Hate You, Dad*, co-starring Adam Sandler and James Caan as well as *Celeste and Jesse*, written by and co-starring Rashida Jones. Samberg can also be seen this summer in Will Gluck's *Friends with Benefits* opposite Justin Timberlake and Mila Kunis and Mark Mylod's *What's Your Number?* opposite Anna Faris this summer. Samberg is currently in his sixth season as a cast member on *Saturday Night Live*.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

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