



**FOR IMMEDIATE RELEASE**  
October 2, 2013

**Contact:** Amber Harris, 240-662-5235  
[amber\\_harris@discovery.com](mailto:amber_harris@discovery.com)

## **INVESTIGATION DISCOVERY LAUNCHES CRIMEFEED.COM, FIRST ORIGINAL ONLINE SERIES**

*– ‘Crime Feed’ Online Destination to Feature Breaking Investigation News & Commentary, ‘Crimelines’ and Unique Insight Into the Criminal World; ‘Guilty: Dumb in the First Degree’ Short-Form Series Showcases Comical Side of Inept Criminals –*

Silver Spring, Md. – Investigation Discovery (ID), America’s leading mystery-and-suspense network, is expanding its coverage of the stories that make headlines with today’s launch of the ***Crime Feed*** website and the ***Guilty: Dumb in the First Degree*** web series, inviting self-proclaimed ID Addicts and wider online audiences to immerse themselves in breaking news and investigations through unique interactive features and content as only ID can deliver.

***Crime Feed***, available at [CrimeFeed.com](http://CrimeFeed.com), delves into the crimes of today, both the most talked about and those flying under the radar, providing in-depth details and expert commentary from the ID team in real time. Regular features making the site the go-to destination for ID Addicts and armchair investigators include:

- ***Crimelines:*** ID Addicts know that the information coming in can be fast and furious during an investigation and trial, and it can be hard to stay on top of each new development in high-profile crimes. *Crime Feed* helps users follow the twists and turns of crime stories through the *Crimelines* feature. These crime timelines are interactive and allow the user to access details about the crime and put the full case into perspective.
- ***Weekly Injustice with Keith Beauchamp:*** Filmmaker and investigative reporter Keith Beauchamp highlights a social justice story that is not getting coverage in the national press, even though it deserves to be heard. In addition to getting the word out about shocking miscarriages of justice, Beauchamp will provide a call to action – urging the audience to email lawmakers, spread the word and more.
- ***Trial Tracker with Pat LaLama:*** Emmy Award-winning investigative journalist Pat LaLama has been front and center for the nation’s most compelling legal dramas, covering crime proceedings on every major news outlet...and now she’s providing updates on trials big and small for ID’s *Crime Feed*.
- ***Mugshot Monday:*** Start off each week with outrageous and unbelievable pictures of people who have been up to no good. Being back in the office is tough, but these mugshots make everyone feel a little bit better about their week ahead.

– *Continues* –

- **Throwback Thursday:** Each Thursday Investigation Discovery will revisit a case that was once big news but has now mostly been forgotten. In 2009 the world was abuzz about the Craigslist Killer, but where are the major players now?
- **What the (Bleep) Happened This Week?:** Every Friday the ID team will recap the big stories of the week, providing fodder for weekend parties and family gatherings. Crime conversation beats musing about the weather any day.
- **As Seen on TV:** So many scripted crime shows say the plots of their episodes are “ripped from the headlines,” but ID Addicts want the real thing. Each week Investigation Discovery will take a look at an episode of a popular scripted show and break down the real-life crimes that inspired all or part of the episode.
- **Criminals Say the Darnedest Things:** Outrageous to downright dumb criminals get quotable in *Crime Feed*'s weekly meme that will have Facebook friends and Twitter followers laughing and sharing.

In another addition to Investigation Discovery's digital lineup, the network also debuts its first original, short-form online series, **Guilty: Dumb in the First Degree**. [Available at InvestigationDiscovery.com](http://InvestigationDiscovery.com), the 10-episode series is hosted by ID Executive Producer Thomas Cutler and examines classic cases of crime turned comedy – from botched robberies to failed escapes from the law. Cutler is joined by J-L Cauvin, a former Assistant District Attorney for Bronx County, New York to break down the humor and legal aspects of each incident.

“The story does not always begin and end in an episode, and these new offerings are the perfect real-time complement to Investigation Discovery's programming,” said Kevin Bennett, General Manager of Investigation Discovery. “Both *Crime Feed* and *Guilty: Dumb in the First Degree* extend the reach of the ID brand, feature our top experts and allow viewers to further immerse themselves in the fascinating world of crime – as only we can.”

“With the strong growth of the network and given the passion of our viewers, we recognized an opportunity to super-serve that audience with smart and entertaining digital companions to ID's addictive on-air lineup,” added Miguel Monteverde, Vice President of Digital Media, Discovery Communications. “We look forward to engaging viewers further online and reaching new audiences.”

*Crime Feed* is available online at [CrimeFeed.com](http://CrimeFeed.com) and complements series and special updates at [InvestigationDiscovery.com](http://InvestigationDiscovery.com), including *Guilty: Dumb in the First Degree*, and [IDAddicts.com](http://IDAddicts.com), the site dedicated to the network's most dedicated and addicted fans.

### **About Investigation Discovery**

Investigation Discovery (ID) is the leading mystery-and-suspense network on television and America's favorite “guilty pleasure.” From harrowing crimes and salacious scandals to the in-depth investigations and heart-breaking mysteries that result, ID challenges our everyday understanding of culture, society and the human condition. ID delivers the highest-quality programming to more than 85 million U.S. households with viewer favorites that include *On the Case with Paula Zahn*; *Homicide Hunter: Lt. Joe Kenda*; *Who the (Bleep) Did I Marry?*; *Disappeared*; *Stalked: Someone's Watching*; and *Redrum*. For more information, please visit [InvestigationDiscovery.com](http://InvestigationDiscovery.com), [facebook.com/InvestigationDiscovery](https://facebook.com/InvestigationDiscovery), or [twitter.com/DiscoveryID](https://twitter.com/DiscoveryID).

– Continues –

**About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than two billion cumulative subscribers in 223 countries and territories.

Discovery is dedicated to satisfying curiosity through 162 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network.

Across the Nordic region, Discovery owns and operates SBS Discovery Media, a top-three portfolio of 20 television brands that feature leading nonfiction content, as well as locally produced entertainment programs, sports and the best scripted series and movies from major studios. Discovery also is the leading provider of educational products and services to schools, including an award-winning series of digital textbooks, and owns and operates a diversified portfolio of digital media services, including Revision3.

For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

###