

MEDIA ALERT:

Oct. 5, 2012

CONTACT: Phil Zimmerman, 310-975-5975

Phil_Zimmerman@discovery.com

DISCOVERY CHANNEL'S CURIOSITY SERIES GOES INSIDE THE BERMUDA TRIANGLE IN SEARCH OF ANSWERS TO THIS ANCIENT MYSTERY

The Devil's Triangle Premieres Sunday, Oct. 14 at 9 PM E/P

(Los Angeles, Calif.) – Ships disappear without a trace and planes vanish into thin air. Barely a month goes by without a boat or airplane vanishing without a trace in the Bermuda Triangle. Many theories exist, but what's really going on?

In **CURIOSITY** The Devil's Triangle, <u>airing Sunday</u>, Oct. 14 at 9 PM E/P on Discovery Channel, a team of investigators go deep into the triangle to explore ocean floor wrecks and stage experiments to tackle the mystery once and for all. In the last hundred years, countless lives have been lost but nobody is really sure why. Is it some form of extreme weather? A rare ocean phenomenon? Or could something else be at work? Testing theories on a scale never done before, **CURIOSITY** looks at the science behind one of the world's most mysterious places.

CURIOSITY, now in its second season on Discovery Channel, brings the 'I wonder?' moment to television with a unique array of provocative subjects. Upcoming episodes in **CURIOSITY** include:

- *I Was Mummified*, airing Sunday, Oct. 21, looks at a radical experiment where a dying man gifts his body to scientists attempting to uncover the secrets of Ancient Egypt's best embalmers.
- *Brainwashed*, airing Sunday, Oct. 28, explores whether we truly are in command of our own minds and follows a hypnotherapist and a group of scientists as they embark on an audacious experiment to see if ordinary people can be brainwashed and turned into assassins.

CURIOSITY is produced by Darlow Smithson Productions Limited for Discovery Channel. Vice President, Development and Production Howard Swartz served as the Executive Producer for Discovery Channel and Simon Andreae is Senior Vice President, Development and Production. To learn more, go to www.discovery.com, on Facebook at Facebook.com/discovery and on Twitter @Discovery. Intel is a presenting sponsor of The Devil's Triangle.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.8 billion cumulative subscribers in 209 countries and territories. Discovery is dedicated to satisfying curiosity through 149 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as U.S. joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including Revision3. For more information, please visit www.discoverycommunications.com.