

**DESTINATION AMERICA BUILDS UPON ITS SUCCESSFUL ‘BUYING’ FRANCHISE  
GREENLIGHTING SEASON TWO OF “*BUYING THE BAYOU*” AND DEBUTING  
NEXT INSTALLMENT “*BUYING HAWAII*” ON DECEMBER 2**

*Season Two Finale for “Buying Alaska” Premieres November 30; Fans Are Invited to Come in From the Cold with Two-Part Special “Buying Log Homes” Slated for December 28*

(Silver Spring) –On the heels of impressive ratings, Destination America, the only television network that celebrates the people, places and stories of the U.S., has greenlit a new hit series in its “Buying” franchise – **BUYING THE BAYOU**, for season two -- and is prepping the third installment, **BUYING HAWAII** for **premiere on Monday, December 2 at 10pm E/P**. **BUYING THE BAYOU** and its companion series that kicked off the franchise, **BUYING ALASKA** are in the network’s top three series in Prime in 4Q13 among P/M 25-54, P2+ and HH delivery, performing double-to-triple digits above Destination America’s 4Q13 Prime average among all key demos’ delivery (+67-108% among P/M 25-54/18-49, HH and P2+) to-date. Season two of **BUYING ALASKA** has reached 5.7 million viewers total and 2.4 million in the key demo (P25-54) to-date, while **BUYING THE BAYOU** reached 3.1 million total viewers and 1.4 million in the key demo (P25-54) in its debut season. Additionally, Destination America is offering up a two-part special with **BUYING LOG HOMES**, celebrating beloved, rustic cabins.

“We’re excited about renewing and expanding our ‘buying’ franchise with even more stunning and challenging locations – from the dangers of the untamed north to the mystical swampland of the deep south, and now the enviable Big Island lifestyle,” said Marc Etkind, general manager of Destination America. “We’ve seen our shows resonating with our audience, particular in the home and property space, as demonstrated in the explosive growth of the network in less than two years, and we’re delighted to reward our viewers with a glimpse of paradise with **BUYING HAWAII**.”

**BUYING ALASKA** and **BUYING THE BAYOU** capture the natural beauty, majestic landscapes and diverse wildlife of their respective regions, as well as highlight the colorful characters who live there – from folks braving a cold trek to the outhouse while dodging bears, to going head-over-heels for the gator-filled swampfront shack of their dreams. The current season of **BUYING ALASKA** wraps **Saturday, November 30 at 9pm E/P**, where viewers watch as a couple chooses a home in an area so remote, the only way in is by a heavy-duty eight-wheeler.

The newest addition, **BUYING HAWAII** offers a very different view of the most popular island paradise destinations but what does it take to make it home? With extreme climates, gorgeous beach retreats and homes perched in the shadow of volcanos, Hawaii real estate is no easy feat. Each episode follows one home buyer who checks out three unique properties in a quest to find their ultimate Hawaiian hideaway.

The line-up for the first four episodes of **BUYING HAWAII** is as follows:

**Monday, December 2 at 10 PM and 10:30PM (E/P)**

- **Off the Base** -- There's a lot of pressure living life on a submarine and that's why Naval Officer Jeremy Brown and his wife, Nikki want to move out of Pearl Harbor and into the lush Hawaiian Mountains. Join as they gaze over the best views Oahu real estate has to offer.
- **Turnin' Up the Heat** -- Patrick and Jeannie escape the cold of Massachusetts to enjoy marvelous Maui. They want to upgrade their condo for their own piece of island life, with enough room for Patrick to barbeque – Hawaiian style.

**Monday, December 9 at 10 PM and 10:30PM (E/P)**

- **Jungle Fever** - Filled with deserts along the coast and lush jungles up in the mountains, Maui has a variety of climates and lifestyles. Jeff and Pam want to get away from the desert and into the jungle, but will the homes be a little too wild?
- **Flying Kauai** - Gerry and his girlfriend Julie moved to Kauai searching for adventure. Gerry runs a business as a pilot and hang glider; he would love to find a property where he can fuse his love of excitement with a functional living space.

And **premiering Saturday, December 28 at 10 and 10:30pm E/P**, fans are invited to cozy up for back-to-back specials, **BUYING LOG HOMES**, featuring the ultimate in all-American housing...it's Lincoln Logs for adults! For those who want to leave conventional homes behind, discover nature and enjoy expert craftsmanship, cabins are the way to go. In the first episode, the Riskevichs are an active, outdoors loving family in Minnesota, but hustle and bustle of the Twin Cities is getting old. Yearning for a way to slow down and spend more time together, they are on the hunt for a log cabin home "up north" with \$1.5 million to spend. In the second episode, Matt and Genevieve Embler are newlyweds looking to purchase their first home. They've agreed to leave the east coast behind for the Rocky Mountains in Colorado. Will they choose the river cabin, the remote log home, or a third that sits on 17 private acres?

**BUYING ALASKA, BUYING THE BAYOU and BUYING HAWAII** are produced by Paper Route Productions. For Paper Route, Alan LaGarde is executive producer. For Destination America, Fay Yu is executive producer of **BUYING ALASKA** and **BUYING HAWAII**, Sara Helman is executive producer of **BUYING THE BAYOU**, Sara Kozak is SVP of production, Marc Etkind is general manager, and Henry Schleiff is group president.

**About Destination America**

Destination America is the only network to celebrate the people, places, and stories of the United States. The inclusive network targeting Adults 25-54 is available in nearly 60 million homes, emblazoning television screens with the grit and tenacity, honesty and work ethic, humor and adventurousness that characterize our nation. Destination America features travel, food, adventure, home, and natural history, with original series like *BBQ Pitmasters*; *A Haunting*; *Mountain Monsters*; *Buying Alaska*; *Buying the Bayou*; and *Railroad Alaska*. For more information, please visit [DestinationAmerica.com](http://DestinationAmerica.com), [facebook.com/DestinationAmerica](https://facebook.com/DestinationAmerica), or [twitter.com/DestAmerica](https://twitter.com/DestAmerica). Destination America is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories.

###

*Please visit the Press Website at [press.discovery.com/us/da](http://press.discovery.com/us/da) for additional press materials*

*Follow us on Twitter at [@DestAmerica](https://twitter.com/DestAmerica)*

*Like us on Facebook at [Facebook.com/DestinationAmerica](https://facebook.com/DestinationAmerica)*

*Visit us online at [DestinationAmerica.com](http://DestinationAmerica.com)*

