



**DISCOVERY CHANNEL'S DEADLIEST CATCH NEARS THE END OF ITS FIFTH SEASON WITH RED HOT RATINGS**

***- New Series Debut of 'THE COLONY' Ranks in Cable's Top Programs -***

The Tuesday, July 21 at 9PM episode of **DEADLIEST CATCH** continued its rating success, ranking #1 on ad-supported cable in prime for P25-54 (2252k), M25-54 (1420k), P18-34 (919k), M18-34 (599k), P18-49 (2243k) and M18-49 (1384k). The new episode pulled in a 2.5 HH and surpassed, in key demos M25-54 and M18-49, several broadcast programs, most notably: America's Got Talent (NBC, 8p), Big Brother (CBS, 9p), NCIS (CBS, 8p), and Law & Order: SVU (NBC, 10p).

In addition, the series debut of **THE COLONY** at 10PM ranked among the top five cable programs of the night for M25-54 (#3) and M18-49 (#4), pulling in 1.7 million viewers.

The season five finale of **DEADLIEST CATCH** will premiere Tuesday, July 28 at 9PM ET/PT, with the second episode of **THE COLONY** premiering after at 10PM ET/PT.

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