



FOR IMMEDIATE RELEASE

August 15, 2011

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**BAD TO THE BONE: DINOSAUR REVOLUTION TO PREMIERE SEPTEMBER 4 AND 11
ON DISCOVERY CHANNEL**

On September 4 and 11, the four-hour **DINOSAUR REVOLUTION** will present dinosaurs like you've never seen them before – combining the artistic and storytelling talents of the world's most renowned dinosaur illustrators with the most up-to-date discoveries about dinosaurs, their culture and behaviors. **DINOSAUR REVOLUTION** makes its world premiere on Discovery Channel Sunday, September 4 and Sunday, September 11 from 9-11PM ET/PT each night.

Executive produced by award-winning producer Erik Nelson (*Cave of Forgotten Dreams, Grizzly Man*), **DINOSAUR REVOLUTION** is rich in dramatic, pulse-pounding and humorous storytelling – told via gripping, colorful vignettes and minimal narration. Vividly illustrated by an A-team of animators and illustrators – including Dave Krentz (*Disney's Dinosaur, John Carter of Mars*), Ricardo Delgado (*Dark Horse Comics' Age of Reptiles*), Iain McCaig (*Star Wars Ep. 1, 2, 3*) and Pete Von Sholly (*The Mask, Darkman*) – the series drops viewers directly into the Prehistoric era to showcase dinosaurs in all their living, breathing glory.

As **DINOSAUR REVOLUTION** illustrates, dinosaurs were far more active, complex and colorful than ever imagined – more like birds than sluggish reptiles. The series transports viewers to various points of place and time to highlight a host of new behaviors, including exotic mating dances (*Gigantoraptor*, a dinosaur resembling a 17-foot tall turkey), the inner workings of T-Rex's nuclear family (*Tyrannosaurus Rex*, who was anything but dull and slow), and the underwater birthing of a huge marine reptile *Mosasaurus*. **DINOSAUR REVOLUTION** will also introduce new creatures like a Jurassic flying squirrel (*Volaticotherium*) and frogs so big they could eat dinosaurs (*Beelzebufo*).

DINOSAUR REVOLUTION is produced by Creative Differences for Discovery Channel. Erik Nelson is executive producer for Creative Differences; Alan Eyres and Brooke Runnette are executive producers for Discovery Channel.

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DINOSAUR REVOLUTION will be available on DVD in November 2011 at www.DiscoveryStore.com.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

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NOTES:

Fine Cut Review DVDs available

Interviews with EP, artists available

Publicity Photos:

<http://press.discovery.com/us/dsc/programs/reign-dinosaurs/photos/>

Episode Descriptions:

http://press.discovery.com/media/ugc/documents/2011/08/15/DINOSAUR_REVOLUTION_EPISODE_DESCRIPTIONS-FINAL.pdf

Embeddable Promo:

<http://www.youtube.com/watch?v=AAL6A0qKDec>

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