

FOR IMMEDIATE RELEASE:

July 22, 2011

CONTACT: Katherine Nelson: 310-975-5975

Katherine_Nelson@discovery.com

<u>DINOSAUR REVOLUTION'S ALL-STAR CREW OF ANIMATORS AND ILLUSTRATORS TO RESET STANDARD FOR DINOSAUR STORYTELLING</u>

-- Stunning Four-Hour Series Premieres September 4 on Discovery Channel --

Beginning September 4, Discovery Channel's four-hour series **DINOSAUR REVOLUTION** will reset the standard for immersive, inside-out dinosaur storytelling, giving an insiders' view into the private lives and strange behaviors of dinosaurs, with a narrative technique as revolutionary as the science it documents. **DINOSAUR REVOLUTION** will premiere <u>Sunday</u>, <u>September 4</u> and <u>Sunday</u>, <u>September 11 from 9-11PM ET/PT each night</u>.

DINOSAUR REVOLUTION combines the talent of the world's best dinosaur illustrators and animators with the latest paleontological research and the best of Hollywood storytelling. Presented with sparse narration and the latest cutting-edge animation and computer generated storytelling techniques, the series will feature never-before-seen intimate behaviors to illustrate the extraordinary life of dinosaurs, dropping viewers directly into the Prehistoric era.

A host of new behaviors will be featured throughout the series, including exotic mating dances (*Gigantoraptor*), the inner workings of T-Rex's nuclear family (*Tyrannosaurus Rex*) and the underwater birthing of *Mosasaurs*. The series will also introduce new creatures like a Jurassic flying squirrel (*Volaticotherium*) and frogs so big they could eat dinosaurs (*Beelzebufo*).

DINOSAUR REVOLUTION is produced by Creative Differences for Discovery Channel. Erik Nelson is executive producer for Creative Differences; Alan Eyres is executive producer for Discovery Channel.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.