

DISCOVERY CHANNEL'S FAST N' LOUD RACES TO THE FINISH AS THE #1 CABLE PROGRAM AMONG MEN ON MONDAY FOR THE FOURTH WEEK

(NEW YORK, NY) – Discovery Channel's **FAST N' LOUD** has the pedal to the medal as it claims the top cable spot among M25-54, and M18-49 delivery (excluding sports) on Monday, November 11, making it the fourth consecutive week at #1.

FAST N' LOUD at 9 PM earned a 1.73 HH/1.52 P25-54/1.99 M25-54/2.02 M18-49 rating and delivered an average of 2.67 million viewers P2+. Among M25-54/M18-49 delivery, the series beat broadcast programs including: ABC's *Dancing with the Stars* and CBS's *Hostages*. Among M18-34, **BEAR GRYLLS: ESCAPE FROM HELL** was the #4 original cable program on Monday evening with an average of 1.03 total million viewers P2+ Delivery.

Driven by **FAST N' LOUD** and **BEAR GRYLLS: ESCAPE FROM HELL**, Discovery Channel was the #1 non-sports cable network in Men 25-54 delivery for the fourth week in a row, finishing #3 overall with no exclusions. An all-new episode of **FAST N' LOUD** will air on Monday, November 18 at 9PM. **BEAR GRYLLS: ESCAPE FROM HELL** is moving to its regular time slot of Wednesdays at 10PM on November 13.

FAST N' LOUD is produced for Discovery Channel by Pilgrim Studios and Craig Piligian and Eddie Rohwedder are executive producers. For Discovery, Craig Coffman is executive producer. **BEAR GRYLLS: ESCAPE FROM HELL** is produced for Discovery Networks International and Discovery Channel by betty. For Discovery Networks International, Sarah Davies is executive producer. For Discovery Channel, Jim Beard is executive producer. For betty, the executive producer is Neil Smith.

All times Eastern/Pacific.

Source: Nielsen. MultiTrak. NHI Calendar. 11/11/13. Prime 8-11p. Live+SD AA% and AA (000).

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