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THE HUB NETWORK WINS SEVEN 2013 DAYTIME EMMY[®] AWARDS DURING THE CREATIVE ARTS CEREMONY

"R.L. Stine's The Haunting Hour: The Series" Awarded "Outstanding Children's Series"

The Hub Network Ties with Nickelodeon as Most Recognized Kids Network

After Just 2-1/2 Years On Air, The Hub Network Now Has 12 Daytime Emmy[®] Awards

LOS ANGELES — <u>The Hub Network</u>, a destination for kids and their families, received seven Daytime Emmy[®] Awards, including "Outstanding Children's Series" for "R.L. Stine's The Haunting Hour: The Series" during the 40th Annual Daytime Creative Arts Emmy[®] Awards today in Los Angeles. The Hub Network tied with Nickelodeon as the most recognized kids network. This brings the Hub Network's total Daytime Emmy[®] Award wins to 12 after just 2-1/2 years on air.

"We are excited to have received seven Daytime Emmy[®] Awards and we are proud of our shows and the creative teams producing them," said Margaret Loesch, President & CEO, the Hub Network. "At the Hub Network, we strive to create quality programming that is entertaining and we are elated that the Academy has recognized our efforts."

The series that received honors during the Daytime Creative Arts Emmy[®] Awards ceremony include "R.L. Stine's The Haunting Hour: The Series" (Front Street Pictures in association with The Hatchery, LLC.), "Dan Vs." (Film Roman Inc., a Starz Media Company, in association with The Hatchery, LLC) and "Transformers Prime" (Hasbro Studios).

A complete list of the Hub Network's 2013 Daytime Emmy[®] Award wins are as follows:

OUTSTANDING CHILDREN'S SERIES "R.L. Stine's The Haunting Hour: The Series" Dan Angel, Executive Producer Billy Brown, Executive Producer Harvey Kahn, Executive Producer Kim Arnott, Executive Producer Jane Stine, Co-Executive Producer Joan Waricha, Co-Executive Producer Charles Lyall, Supervising Producer Dawn Knight, Supervising Producer

OUTSTANDING DIRECTING IN AN ANIMATED PROGRAM

"Dan Vs." Brian Sheesley, Supervising Director Stephanie Arnett, Director Ashley Lenz, Director James Krenzke, Director Hyeonsu Park, Supervising Animation Director

OUTSTANDING ACHIEVEMENT IN HAIRSTYLING

"R.L. Stine's The Haunting Hour: The Series" Trudy Parisien, Key Hairstylist

OUTSTANDING ACHIEVEMENT IN COSTUME DESIGN / STYLING "R.L. Stine's The Haunting Hour: The Series" Farnaz Khaki-Sadigh, Costume Designer

OUTSTANDING INDIVIDUAL ACHIEVEMENT IN ANIMATION

"Transformers Prime" Arato Kato, Character Animation Jason Park, Background Design Kirk van Wormer, Storyboards

About the Hub Network

The Hub Network is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub Network's lineup includes animated and live-action series, as well as specials, game shows, and familyfavorite movies. The network extends its content through a robust and engaging online presence at <u>www.hubworld.com</u>. The Hub Network rebranded from Discovery Kids on October 10, 2010, and is available in nearly 73 million U.S. households. The Hub Network logo and name are trademarks of Hub Television Networks, LLC. All rights reserved. To find the channel in your area, please visit <u>http://www.hubworld.com</u> and check the channel locator at the top of the page.

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