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Contact: Josh Weinberg: 240-662-5274 Josh_Weinberg@discovery.com

DISCOVERY CHANNEL'S DEADLIEST CATCH AND THE DEVIL'S RIDE ONCE AGAIN #1 AND #2 FOR MEN ON TUESDAY NIGHT

- THE DEVIL'S RIDE Highest Telecast to Date -

Tuesday, May 22 was another big night for Discovery Channel, with perennial favorite **DEADLIEST CATCH** and new series **THE DEVIL'S RIDE** the top two original cable programs among men.

DEADLIEST CATCH has been in the #1 spot among Men every week this season (7 weeks in a row), and this third episode of **THE DEVIL'S RIDE** was its highest-rated telecast to date.

DEADLIEST CATCH earned a 2.27 household and a 2.08 in persons 25-54, delivering 3.25 million viewers P2+; excluding NBA Playoffs, Season 8's seventh episode was the #1 primetime cable telecast among HH, P2+, P18+, P/M25-54 and P/M18-49 delivery. **THE DEVIL'S RIDE** earned a 1.11 household and a 1.03 persons 25-54 rating, delivering 1.55 million viewers P2+.

A premiere, two-hour **DEADLIEST CATCH** and an all-new **THE DEVILS RIDE** continue next Tuesday, May 29.

Source: NHI. Live+SD AA(000)