



FOR IMMEDIATE RELEASE

November 12, 2012

Contact: Jessica Nicola, 212-548-5826

jessica_nicola@discovery.com

INVESTIGATION DISCOVERY GREENLIGHTS “DEADLY AFFAIRS” FOR SEASON TWO

*-- Emmy Award-Winning Actress and Queen of Daytime Soap Susan Lucci Returns
with New Season Slated For Summer 2013--*

(Silver Spring, MD) – On the high heels of its successful first season, Investigation Discovery has greenlit real-life soap opera **DEADLY AFFAIRS** for season two. Hosted by daytime TV queen, Susan Lucci, **DEADLY AFFIARS** became the 30th ID series to break the 1.0 benchmark in primetime, with the premiere episode (9/8/12) garnering a 1.22 HH rating and 3.5 million P2+, making it the second highest series debut in network history. The series will continue to deliver stories of passionate love affairs turned crimes of passion when it premieres as a summer anchor series in 2013.

“Our first foray into the nighttime soap genre with **DEADLY AFFAIRS** brought the perfect combination of intriguing storytelling and guilty pleasure that enticed a passionate fan base,” said Henry Schleiff, president and general manager of Investigation Discovery. “We are thrilled to continue our affair with Susan Lucci and Sirens Media for the second season of **DEADLY AFFAIRS** and further tempt our viewers with more stories that prove real life is often stranger than fiction.”

“I have so enjoyed the real life stories of love triangles gone horribly wrong on **DEADLY AFFAIRS** and can’t wait for next summer when we’ll pull the covers back on even more scandalous tales,” said Lucci.

DEADLY AFFAIRS tells real-life tales of love gone terribly wrong – from wandering eyes at the workplace leading to adulterous romps in the supply closet to bible-study couples tempted by lust to commit the ultimate sin – proving affairs can be murder on the heart. Episodes feature stories interlaced with expert commentary from local authorities and true-crime experts, as well as first-person accounts from friends and family of the victims.

DEADLY AFFAIRS is produced for Investigation Discovery by Sirens Media. For Sirens Media, Valerie Haselton Drescher, Rebecca Toth Diefenbach, and Chris Nusbaum are executive producers. For Investigation Discovery, Pamela Deutsch is executive producer, Sara Kozak is senior vice president of production, and Henry Schleiff is president and general manager.

About Investigation Discovery

Investigation Discovery (ID), America’s leading investigation network and the fastest-growing network in television, is the source for fact-based investigative content about culture, history and the human condition. Providing the highest quality investigative programming focused on fascinating stories of human nature from the past to the present to nearly 80 million U.S. households, Investigation Discovery’s in-depth documentaries and series challenge viewers on important issues shaping our culture and defining our world. For more information, please visit investigationdiscovery.com

Please visit the Press Website at <http://press.discovery.com/us/id/programs/deadly-affairs/>

for additional information about Investigation Discovery.

Are you addicted to Investigation Discovery? Connect with other super fans at IDaddicts.com

###