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Contact: Amy Hagovsky: 240-662-2931
amy_hagovsky@discovery.com

**DISCOVERY INTRODUCES VIEWERS TO A MAN WHO CLAIMS HE CAN HACK INTO
YOUR SUBCONSCIOUS**

– From Saving Money on a Car Sale to Reading the Mind of your Date, Barry Shows you How –

(Silver Spring, Md.) – Reading people, implanting thoughts, predicting behavior and hacking into the subconscious may sound like science fiction. But one man does it – and will show you how. World-renowned mentalist Keith Barry delves into the mysteries of the mind, revealing how ordinary people can better harness their own abilities in Discovery Channel’s all-new **DECEPTION WITH KEITH BARRY**. A sneak peek of the four-part series will air on Tuesday, May 31 at 10PM ET/PT and the series will regularly air on Wednesday nights at 10 PM ET/PT beginning June 1.

These skills have been seen on the stage in Vegas, but rarely have they been applied to the real world. Could applying a few of Barry’s techniques affect your job? Your relationship? In a variety of scenarios —from the everyday to the extreme, from the car salesroom to the dating scene — this series looks at what would happen if you could read minds.

BLACK OPS

Premieres Tuesday, May 31 at 10PM ET/PT

Mentalist Keith Barry turns his attentions to the cold war. The CIA spent millions of dollars studying mind control in order to defeat Soviet spies. But did they ever succeed? In a series of mind experiments, Keith attempts mass hypnosis, programs ordinary people to be spies and even creates a sleeper agent.

CAR LOT

Premieres Wednesday, June 1 at 10PM ET/PT

Car salesmen use all kinds of subtle techniques to make customers pay the highest price possible. Now, in a dazzling series of mind experiments, mentalist Keith Barry turns the table on the salesmen and shows what really happens when people buy and sell. His tips and techniques may just save you money on your next big purchase.

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COPS & ROBBERS

Premieres Wednesday, June 8 at 10PM ET/PT

Mentalist Keith Barry can read people, predict behavior and hack into the subconscious. What if the police had those powers – to interrogate, to search, to size up a crime scene? In a series of mind experiments, Keith Barry turns police work on its head.

DATING & DARING

Premieres Wednesday, June 15 at 10PM ET/PT

What if you could read the body language of the opposite sex? Implant thoughts? Or even read their mind? In a series of mind experiments, Keith Barry could change your dating life forever – for better or worse!

DECEPTION WITH KEITH BARRY is produced for Discovery Channel by The Lizard Trading Company and Discovery Studios. Keith Barry, Liz Bronstein and Eamonn Maguire are executive producers. For Discovery Channel, Alan Eyres is executive producer.

About Discovery Channel

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.1 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 130-plus worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

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