



NEWS RELEASE

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DISCOVERY COMMUNICATIONS LAUNCHES DISCOVERY CHANNEL APPLICATION FOR ANDROID

– App Expands on Network’s Robust Mobile Offerings for Fans –

Silver Spring, Md. – Discovery Communications, the world’s number one nonfiction media company, today announced the launch of a new Discovery Channel application for mobile devices powered by the Android™ platform, giving fans even greater access to the network’s compelling content.

The latest addition to Discovery Channel’s mobile offerings features a robust collection of video clips from the network’s most popular content from **MYTHBUSTERS** and **MAN VS. WILD** to **DEADLIEST CATCH** and **SHARK WEEK**.

“Consumers are increasingly looking to connect with their favorite shows and talent anytime, anywhere and now fans with Android-powered devices have a Discovery Channel application just for them,” said Todd Zander, Vice President of Digital Media Distribution, Discovery Communications. “With the increasing popularity of Android devices, we are thrilled to bring viewers another exciting platform that allows them to experience our high-quality content and satisfy their curiosity on-the-go.”

In addition to video from top series, the Discovery Channel application for Android offers a collection of quizzes, photo galleries, programming schedules and videos from Discovery News, as well the ability to browse and purchase DVDs and other Discovery products at DiscoveryStore.com. The Discovery Channel application is available for download free from Android Market™ at <http://market.android.com/details?id=com.rhythmnewmedia.discovery>. The app was designed and built by mobile video leader Rhythm NewMedia.

The launch of the Discovery Channel application for Android is a part of Discovery's broad portfolio of mobile services, which includes short-form content and long-form episodes of popular titles through distribution partnerships with the majority of mobile video services including V Cast and MobiTV; a collection of Smartphone apps including the Discovery Channel app for iPhone and iPod touch, a top-ranked entertainment app; and direct-to-consumer mobile websites for multiple brands including Discovery Channel, TLC, and Animal Planet, available at discoverymobile.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in 170 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

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