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**DISCOVERY COMMUNICATIONS LAUNCHES DISCOVERY CHANNEL
APPLICATION ON APP STORE**

Silver Spring, Md. – August 18, 2009 – Discovery Communications, (Nasdaq: DISCA, DISCB, DISCK) the world’s number one nonfiction media company, today announced the launch of the Discovery Channel App on the App Store.

Bringing fans greater access to their favorite programs, the Discovery Channel App features a robust collection of video clips from the network’s most popular shows including: Emmy®-nominated MYTHBUSTERS and MAN VS. WILD as well as DIRTY JOBS, TIME WARP, MAN DEADLIEST CATCH, CASH CAB and SHARK WEEK.

“Consumers are increasingly looking to enjoy their entertainment while mobile and our new Discovery Channel App offers the ultimate on-the-go fan experience for iPhone and iPod touch,” said Doug Craig, senior vice president, Digital and Home Entertainment, Discovery Communications. “We are excited to bring viewers another compelling option with which to experience our high-quality content and satisfy their curiosity in way that fits their lifestyle.”

In addition to video, the Discovery Channel App offers a collection of quizzes, photo galleries, programming schedules and updates from Discovery News, as well as the ability to share favorite content via email and to save favorites to easily watch over and over again. The app also offers links to the iTunes Store where Discovery offers a selection of full-episodes of top rated programming for purchase including SHARK WEEK, MAN VS. WILD, MYTHBUSTERS and more.

The Discovery Channel App is available for free from the App Store on iPhone and iPod touch or at www.itunes.com/appstore/.

The Discovery Channel App, follows the success of Discovery’s Cannon Challenge App, a non-line-of-sight targeting game. The Discovery Channel App is available within the Entertainment Category and the Cannon Challenge App can be found under Games. The free app was designed and built by mobile video leader Rhythm NewMedia.

About Discovery Communications

Discovery Communications is the number-one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. Discovery's 100-plus worldwide networks are led by Discovery Channel, TLC, Animal Planet, The Science Channel, Discovery Health and HD Theater, with digital media properties including HowStuffWorks.com. Discovery Communications is owned by Discovery Holding Co. (NASDAQ: DISCA, DISCB), Advance/Newhouse Communications and John S. Hendricks, Discovery's founder and chairman. For more information please visit www.discoverycommunications.com/.