



NEWS RELEASE

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Contacts: Amber Harris, 240-662-5235
amber_harris@discovery.com

Barrie Gruner, 424-322-2237
barrie@hulu.com

DISCOVERY COMMUNICATIONS AND HULU ANNOUNCE ROBUST NEW DISTRIBUTION AGREEMENT

– Hulu to Stream Titles from Across Discovery’s U.S. Portfolio, Gains Exclusive SVOD Rights to Emmy Award-Winning Discovery Channel Series DEADLIEST CATCH –

Silver Spring, Md. and Los Angeles – [Discovery Communications](#) and [Hulu](#) today announced an expansive new agreement for the distribution of titles from Discovery’s unparalleled portfolio of programming available to U.S. Hulu subscribers. Popular programs, including MYTHBUSTERS, THE LITTLE COUPLE, SAY YES TO THE DRESS, TREEHOUSE MASTERS, HOW IT’S MADE and HOMICIDE HUNTER, will debut on Hulu beginning in January 2015. Hulu also will gain exclusive subscription video-on-demand rights to Discovery Channel’s hit series [DEADLIEST CATCH](#).

The first-ever long-form content partnership between Discovery and Hulu features programming from multiple networks including Discovery Channel, TLC, Animal Planet, Investigation Discovery, Science, Destination America and original Spanish-language content from Discovery en Español – bringing the best of Discovery Communications, the #1 pay-TV programmer in the world, to Hulu subscribers.

“Discovery Communications is proud to partner with Hulu on this fantastic new agreement,” said Rebecca Glashow, Senior Vice President of Digital Distribution and Partnerships, Discovery Communications. “Hulu’s offering is as compelling for viewers as it is for programming partners, with a rich, brand-friendly environment to showcase both the strong lineup of Discovery content available on Hulu, as well as our world-class linear TV brands. We are delighted with this partnership and the opportunity it affords to connect with new audiences and build viewership for our networks across platforms.”

“As we expand our offering of premium content, we look for compelling titles that will appeal to our broad audience,” said Craig Erwich, Senior Vice President and Head of Content, Hulu. “This new agreement with Discovery Communications enhances our catalog of high-quality programming in a variety of genres, including some of the most popular unscripted series on television today.”

Programming from across the Discovery Communications portfolio will become available to stream on Hulu with a Plus subscription beginning January 1, 2015.

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About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in more than 220 countries and territories. Discovery is dedicated to satisfying curiosity, engaging and entertaining viewers with high-quality content on worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Investigation Discovery and Science, as well as U.S. joint venture network OWN: Oprah Winfrey Network. Discovery also controls Eurosport International, a premier sports entertainment group, including six pay-TV network brands across Europe and Asia. Discovery also is a leading provider of educational products and services to schools, including an award-winning series of K-12 digital textbooks, through Discovery Education, and a digital leader with a diversified online portfolio, including Discovery Digital Networks. For more information, please visit www.discoverycommunications.com.

About Hulu

Hulu is a premium streaming TV destination that seeks to captivate and connect viewers with the stories they love by creating amazing experiences that celebrate the best of entertainment and technology. As we pursue this mission, we strive to continue to redefine and reinvent the TV-viewing experience.

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