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DISCOVERY'S TELEVISION, ONLINE AND APP AUDIENCES MUST DETERMINE
PENN & TELLER'S BOLD FACED LIES IN NEW FALL SERIES

SECRETS OF THE UNIVERSE

Penn & Teller, the Las Vegas show-stopping iconoclasts, bring their unique vision of the world

and astonishing prestidigitation skills to Discovery Channel with SECRETS OF THE UNIVERSE,

a multi-platform series with a twist that promises to forever change how audiences interact with

this remarkable duo's brand of entertainment. Each show includes up to 10 outrageous and

mind-blowing stories, but one is a fabrication, an out and out lie! It will be up to Discovery's

intrepid, savvy, and conversant audience to discover the untruths aimed at them by Penn &

Teller, the biggest brains in entertainment, as a new game of "Guess the Lie" begins in each

episode.

The six-part television series, produced by Discovery Studios, will premiere this fall on Discovery

Channel.

"There's a natural convergence between Penn & Teller's performances and SECRETS OF THE

UNIVERSE," said Clark Bunting, president and general manager, Discovery Channel. "It

reflects their work with deception as magicians and debunkers in all other areas of their act,

which makes it a one of a kind entertainment experience."

"If there are two things Penn & Teller stand for, it's the truth & lying, although not necessarily

in that order; this show has both," said Penn Jillette. "We have always been very pro-science

and technology and it will be wonderful to be on the network we watch the most."

In each episode, aided by a series of extraordinary visual stunts, Penn & Teller will reveal the

most wondered **SECRETS OF THE UNIVERSE**. Unbelievable stories like:

-more-

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- How were five people shot by their dogs since 1990?
- Can you lift a 5,000 pound car with a human hair?
- How did ancient aboriginal Australians create a cure for snoring?
- Can you land a plane if the rudders go out?
- What music causes alligators to have sex (clue #1 it's not Barry White!)?
- What happens to Teller when he's lowered into a tank of piranhas?

And one of them won't be true, as Discovery's audience across multiple platforms decode which is the cock-and-bull story, and interact with the program to stop these wild anti-magicians in their tracks. Only at the end of each show will Penn & Teller's lies be exposed.

The Discovery Channel App is available for free from the App Store on iPad or at itunes.com/appstore.

## **About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit www.discovery.com.

## **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 180 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Investigation Discovery, Planet Green and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit <a href="https://www.discoverycommunications.com">www.discoverycommunications.com</a>.