

# NEWS RELEASE

## **FOR IMMEDIATE RELEASE**

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### **CONTACT:**

Cecelia Bender, 240-463-5325

[cecelia\\_bender@discovery.com](mailto:cecelia_bender@discovery.com)

### **DISCOVERY COMMUNICATIONS APPOINTS CHANCE PATTERSON VICE PRESIDENT OF INTERNATIONAL COMMUNICATIONS**

(Silver Spring, Md.) – Discovery Communications today announced the appointment of Chance Patterson to the role of Vice President of International Communications, Discovery Networks International. Patterson will be based at the company's Silver Spring headquarters.

In this role, Patterson will be responsible for the development and implementation of all communications strategies for Discovery Networks International, which distributes 19 brands to 926 million cumulative subscribers in more than 170 countries worldwide. Patterson will provide communications counsel to the international leadership team, including Greg Ricca, President and CEO, Discovery Networks International, and Sahar Elhabashi, COO, Discovery Networks International, and oversee internal and external communications across the division, coordinating closely with the company's regional operations in the UK, EMEA (Europe, the Middle East and Africa), Latin America and Asia-Pacific to develop effective strategies and tactics for Discovery's programming, networks and products around the world.

"Chance is a world-class leader and seasoned communications executive who brings to Discovery experience, relationships and strategic judgment as we significantly enhance our public relations activities around the world," said Greg Ricca. "He will serve as an integral member of the company's international senior management team and contribute to our strategy of launching high-quality networks, expanding Discovery's brand portfolio and growing our global distribution platform."

Patterson joins Discovery from Sirius XM Radio where he served as Vice President of Corporate Communications and Public Affairs. In this role, he oversaw the execution of strategic public relations and government affairs campaigns that were integral in launching the XM platform originally, taking the company public and gaining regulatory and shareholder approval for the XM/Sirius merger. Prior to joining Sirius XM Radio, Patterson served as Director of Government

Relations and Strategic Relocation for KPMG LLP. Before joining KPMG, he held various legal positions with Tucker Flyer & Lewis and Calfee, Halter & Griswold.

Patterson holds a *Juris Doctor* from Boston University School of Law and a Bachelor of Arts degree from Boston University.

**About Discovery Communications**

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in more than 170 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, Animal Planet, Discovery Science and Discovery HD, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including [HowStuffWorks.com](http://HowStuffWorks.com). Discovery Networks International distributes 19 international brands, reaching 926 million cumulative subscribers with programming available in 35 languages. For more information please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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