



Surprisingly Human

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**ANIMAL PLANET INTRODUCES A PASSIONATE MAVERICK AND MASTERFUL
VETERINARIAN IN *DR. JEFF: ROCKY MOUNTAIN VET***

***-- Beginning July 11, Animal Planet's DR. JEFF: ROCKY MOUNTAIN VET
Checks Into One of America's Busiest Animal Clinics --***

(Silver Spring, Md.)-- There's no such thing as "a regular day" at Denver's Planned Pethood Plus veterinary clinic. For 80,000-plus clients and their pets, the clinic and its maverick vet Dr. Jeff Young represent one last hope and possibly the difference between life and death. This summer, Animal Planet reveals the lengths one man is willing to go within the emergency room and beyond in the new 10-part series **DR. JEFF: ROCKY MOUNTAIN VET**, premiering **Saturday, July 11, at 10 PM ET/PT.**

Dr. Jeff's sharp surgical skills and philosophy of always putting animals first make him one of the busiest and most respected veterinarians in the country, and this powerfully poignant series captures some of the riveting real-life cases that come through his doors. Cameras reveal the often tense and chaotic atmosphere at Planned Pethood Plus with its continuous flow of urgent emergencies on top of scheduled appointments. Fortunately, Dr. Jeff's presence provides calm to his anxious patients and their human companions. His 25-plus years of veterinary experience guides an exceptionally skilled team of more than 30 veterinary experts as they respond to the frenetic energy with unflappable precision, compassion and speed. The staff works alongside and occasionally on top of each other as they juggle routine pet visits with several dozen daily crucial surgeries and emergencies.

A passionate advocate for spaying and neutering pets, Dr. Jeff he has performed more than 165,000 of these population-controlling procedures that improve long-term animal health. He's committed to providing low-cost animal care to all, which means he puts the welfare of the pets well before profit. What's lost in income is made up for in the sheer volume of animals he treats and the selfless satisfaction in knowing that he has improved lives and the quality of veterinary care.

For animals in need who can't make it to the clinic, Dr. Jeff finds the time to take his veterinary services on the road, visiting farm and ranch animals and far-reaching communities and reservations within Colorado, neighboring states and beyond. He's considered a miracle worker by his clients for treating broken and sick animals and putting their lives – and often their owners' lives – back together.

DR. JEFF: ROCKY MOUNTAIN VET is produced for Animal Planet by DoubleAct. For Animal Planet, Lisa Lucas is executive producer, and Patrick Keegan is producer. For DoubleAct, Alastair Cook is executive producer, and Alexander Marengo is series producer. Kurt Tondorf is vice president of development for Animal Planet.

Animal Planet, a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. Animal Planet consists of the Animal Planet television network, available in more than 94 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; Animal Planet L! VE, the go-to digital destination for round-the-clock, unfiltered access to the animal kingdom; and other media platforms including a robust Video-on-Demand (VOD) service, and merchandising extensions.