



**FOR IMMEDIATE RELEASE:**

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**DUAL SURVIVAL ENDS THE SEASON ON A HIGH NOTE, DELIVERING A NUMBER ONE NIGHT FOR DISCOVERY CHANNEL**

*-Number One Cable Network Across Key Male Demo-*

The Friday, July 1 9PM ET/PT season finale of Discovery Channel's **DUAL SURVIVAL**, *Road to Nowhere*, earned a 1.12 HH / 0.78 P25-54 AA%, delivering 1.64 million viewers P2+. The series was the #2 primetime non-sports cable telecast among Men 25-54. Additionally, the 10 PM ET/PT episodes of **SWAMP LOGGERS**, *Land Dispute*, proved successful among M25-54 as well, delivering 1.29 million viewers P2+.

Driven by the strong performances from the series, Discovery was the #1 primetime (8P-11P) cable network for M18-49 delivery, even out-delivering NBC, CBS and FOX in the demo.

An all-new episode of **SWAMP LOGGERS** airs this Friday, July 8 at 10PM ET/PT. For more information on either series please visit [press.discovery.com](http://press.discovery.com).

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