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CONTACT: Brian Eley, (212) 548-5153
Brian_Eley@discovery.com

DISCOVERY & ANIMAL PLANET TAKE ON THE SURVIVAL "GAME" WITH NEW SERIES DUDE, YOU'RE SCREWED

(New York, NY) -- Whose turn is it to play the game? In **DUDE, YOU'RE SCREWED**, five of the world's most elite, thrill-seeking survivalists will find out! The seven-part series is the newest twist in the survival genre, premiering on **Discovery Channel Sunday, December 8th at 10:00pm ET/PT**, and on Animal Planet in early 2014.

Unprepared and left to fend for yourself, what would you do if you were captured, blindfolded and taken to an unknown, remote location? Viewers are about to find out as these five survivalists must prove they have what it takes week after week as they play this "game" that puts all of their skills to the ultimate test.

Each survivalist has a different background:

- Terry Schappert, a Green Beret, A -Team leader, medic, sniper and close combat specialist
- John Hudson, an Extreme Survival Instructor for the UK Royal Air Force.
- Matt Graham, a primitive skills expert and a desert survival instructor
- Jake Zweig, a former Navy SEAL, certified in Surface Warfare & as a dive safety officer and helicast master
- Tom Moore, a veteran Army Scout, bush craft master and wilderness guide

Each survivalist is captured one at a time by the other four. The capture could take place at work, at home, at a coffee shop, ANYWHERE! They must always be on guard. Then, they are dropped in one of the world's harshest environments and must make their way back to civilization, alive and unscathed, all within 100 hours, or it's game over! Meanwhile, the other four compatriots monitor & scrutinize the target's progress (and vital signs) from a nearby remote command center. It's man against nature (and his four "best" friends) as each action-packed, dramatic episode of **DUDE, YOU'RE SCREWED** crisscrosses the globe -- from dense jungles to frigid glaciers -- to match wits in this game of survival. With reputations and bragging rights on the line, do these guys have what it takes to survive the ultimate challenge?

To win the game you got to do more than just survive

DUDE, YOU'RE SCREWED is an original production of Animal Planet by High Noon Entertainment. Jim Berger and Scott Feeley are the executive producers, and Scott Madden is the co-executive producer for High Noon Entertainment. For Animal Planet, Erin Wanner is the executive producer and Hilary Tholen is the associate producer. **DUDE YOU'RE SCREWED** was created and developed by Charlie Foley, EVP, Original Content Group and head of development for Animal Planet. For Discovery Channel, Julie Meisner Eagle is the executive producer and Katy Jones Garrity is the coordinating producer.



Surprisingly Human

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets www.animalplanet.com, the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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