



Press contact: Dustin Smith, (310) 975-1640, dustin_smith@discovery.com

**THEY'RE RUNNING WITH SCISSORS!
It's a savings throwdown in the new TLC series EXTREME COUPONING ALL-STARS**

Couponing just got competitive. We've seen their stockpiles and heard their stories, but you've never seen extreme couponers like this. 12 of the series' best savers go head-to-head in a shopping challenge to see who can save more in the new series EXTREME COUPONING ALL-STARS. The 7-part series will air Tuesdays at 10p ET/PT, premiering on December 27.

Having proven themselves as strategic savers, ALL-STARS puts these devoted couponers to the ultimate test: buy \$500 worth of items in 30 minutes and nothing can be full price – their entire haul must then be donated. Each half-hour episode pits two couponers against each other, with the person having the highest percentage of savings named the winner. The series' one-hour finale will find the three best shoppers battling it out in one store, all hoping to ring up their victory.

"Saving money can be like a sport these days – taking careful planning and unwavering commitment. The cast of Extreme Couponing are very serious about being the best shoppers, and this will be a fun way to see who has what it takes to save the most," said Amy Winter, GM, TLC.

The current season of EXTREME COUPONING airs Wednesdays at 10/9c, and concludes next week, November 23, with both couponers shopping for and donating their purchases to Feeding America.

Sharp Entertainment produces EXTREME COUPONING and EXTREME COUPONING ALL-STARS for TLC.

About TLC

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network for women, TLC has built successful franchises around the Cake Boss and Say Yes to the Dress brands. In the first half of 2011, TLC had 23 series averaging 1.0 million viewers or more including Extreme Couponing, Sister Wives, 19 Kids and Counting, What Not To Wear, and NY Ink.

TLC is available in more than 99 million homes in the US and 75 million households in 34 countries internationally. A destination online, TLC.com offers in-depth fan sites, exclusive video content, and original editorial covering style, home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, including an iPhone App, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 210 countries and territories.