



FOR IMMEDIATE RELEASE  
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**ANIMAL PLANET TO SPOTLIGHT STUNNING NATURAL HISTORY WITH  
REBROADCAST OF LANDMARK SERIES: *LIFE***

*- 11- Part Series Continues Network Tradition of Dramatic Animal Storytelling –*

(Silver Spring, Md.) – This past March, more than 30 million viewers tuned in to Discovery Channel to witness the epic series **LIFE**, narrated by Oprah Winfrey. Four-years in the making, **LIFE** spanned every continent and habitat focusing on amazing animals and plants and providing never-before-seen footage in stunning high-definition. From the largest mammals to the smallest insects and from birds high in flight to creatures of the deepest oceans, **LIFE** explores our planet’s living things and their fascinating behaviors.

On **Sunday, June 6, at 7 PM (ET/PT)** **LIFE** will kick off its month-long premiere on Animal Planet with a special three episode night. Following the June 6 premiere, Animal Planet will continue to air **LIFE** every **Sunday in June from 8-10 PM (ET/PT)** culminating with a marathon of all 11 episodes of **LIFE** on **July 4**.

“Animal Planet is thrilled to join Discovery Channel and the BBC in bringing the pageantry that is **LIFE** back for viewers to enjoy all over again,” says Marjorie Kaplan, president and general manager of Animal Planet. “We are honored to bring the best natural history programming the world has ever seen to our Animal Planet viewers.”

With one of the most recognizable voices of our time, Oprah Winfrey will guide viewers through some of the most gripping images and events that our planet has to offer. Among the countless hours of footage captured over 3,000 days of filming, viewers will witness the Basilisk Lizard running on water, the migration of more than 10 million fruit bats, the hunting techniques of carnivorous plants and the amazing devotion of the female giant pacific octopus, who makes the ultimate sacrifice to ensure that her offspring experience life.

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The premiere episode of **LIFE**, Challenges of Life, provides an overview and sets the stage for the stories to come in the series. Other episodes showcase Birds, Creatures of the Deep (deep sea marine invertebrates), Fish, Hunters and Hunted (hunting mammals), Insects, Mammals, Plants, Primates, and Reptiles & Amphibians. The series will conclude on **Sunday, July 4, at 10 PM (ET/PT)** with a Making Of episode, which tells the incredible stories of the dozens of men and women who spent days, weeks and months patiently waiting for a perfect shot.

**LIFE** is a BBC, Discovery Channel and Animal Planet co-production. Mike Gunton is the executive producer for the BBC. Susan Winslow is the executive producer for Discovery Channel.

**LIFE** on Animal Planet will be presented by Target. Other major sponsors include Sprint, Volkswagen, GEICO and Discover.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets [www.animalplanet.com](http://www.animalplanet.com), the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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