



# frozen planet

**FOR IMMEDIATE RELEASE:**

December 14, 2011

CONTACTS: Laurie Goldberg: 310-975-1631

[Laurie\\_Goldberg@discovery.com](mailto:Laurie_Goldberg@discovery.com)

-OR- Katherine Nelson: 310-975-5975

[Katherine\\_Nelson@discovery.com](mailto:Katherine_Nelson@discovery.com)

-OR- Amy Hagovsky: 240-662-2931

[Amy\\_Hagovsky@discovery.com](mailto:Amy_Hagovsky@discovery.com)

**FROM THE MAKERS OF PLANET EARTH, AN EPIC JOURNEY TO A WORLD FEW HAVE EVER SEEN:  
FROZEN PLANET TO PREMIERE ON DISCOVERY CHANNEL MARCH 18**

*-- Series Narrated by Award-Winning Actor Alec Baldwin --*

(Los Angeles, Ca.) -- The acclaimed documentary team behind the groundbreaking PLANET EARTH will present the next great natural history series in March 2012, as **FROZEN PLANET** premieres on Discovery Channel in the United States. Narrated by award-winning actor Alec Baldwin, the sweeping seven-part series will premiere on Sunday, March 18 from 8-10PM ET/PT, and on subsequent Sundays through April 15.

A Discovery Channel/BBC co-production four years in the making, **FROZEN PLANET** will provide the ultimate portrait of our earth's polar regions, where the scale and beauty of the scenery and sheer power of the natural elements are unlike anywhere else on the planet. Ambitious and epic in scale, **FROZEN PLANET** will reveal an astonishing world filled with more creatures, variety, color and spectacle than ever imagined – including the birth of an iceberg bigger than the largest building on earth, a caterpillar with antifreeze in its veins, the greatest concentration of sea birds on the planet and tiny baby polar bears, who at birth are 25% smaller than human babies. Never-before-filmed sequences will include the growth of a saltwater icicle (brinicle) that freezes everything it touches and orca whales working as a team to create killer waves that wash seals off ice floes.

To capture nature's majestic power -- as well as its ultimate fragility -- **FROZEN PLANET's** filmmakers utilized the latest cinematographic techniques and technology to capture groundbreaking imagery both above and below the ice in some of the most extreme and remote regions of our planet. Combined, the **FROZEN PLANET** team filmed in every nation inside the Arctic and Antarctic circles during a record 2,356 days in the field, 1 1/2 years at sea, more than 6 months on the sea ice and 134 hours beneath that ice, filming in the polar oceans.

*-more-*

The **FROZEN PLANET** team's extreme efforts will be profiled exclusively in a Making Of episode. Other episodes of the series will provide an introduction to the poles and the elemental power of the weather and ocean there, how seasonal changes all year long impact landscape and wildlife alike, and how humans, pushed to the very edge of survival, adapt to this extreme environment. The series' seventh episode, hosted on camera by British naturalist David Attenborough, will investigate what rising temperatures will mean for the people and wildlife that live there – and for the rest of the planet.

For behind-the-scenes perspectives directly from the **FROZEN PLANET** crew, and to relive the best moments from the series, the official **FROZEN PLANET** website (<http://discovery.com/frozenplanet>) will offer hours of video. Viewers will also be able to experience engaging interactives, breathtaking photo slideshows and more leading up to and during the series' premieres. Additionally, fans are invited to follow Discovery Channel on Facebook (<http://facebook.com/DiscoveryChannel>) and @Discovery on Twitter using the #FrozenPlanet hashtag, to join the conversation.

**FROZEN PLANET** is a Discovery Channel/BBC co-production. For BBC, Alastair Fothergill is executive producer; Vanessa Berlowitz is series producer. For Discovery Channel, Susan Winslow is executive producer; Christine Weber is vice president of production.

**About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in 210 countries and territories, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit [www.discovery.com](http://www.discovery.com).

###

Visit <http://press.discovery.com/us/dsc/programs/frozen-planet/>  
for Filming Firsts, The Making of Frozen Planet and Spectacular Publicity Photography

**Interviews are Available with Filmmakers**