

FOR IMMEDIATE RELEASE June 18, 2009

CONTACT: Debbie Gottschalk, 240-662-2930 Deborah Gottschalk@discovery.com

INVESTIGATION DISCOVERY INVITES VIEWERS TO PLAY 13TH JUROR WITH BREAKOUT SERIES, FORENSICS: YOU DECIDE

-- New Series Takes Unique Approach by Presenting Both Sides of the Story, Allowing Audiences to Decide Which Version They Believe Before Actual Verdict Is Revealed --

(Silver Spring, MD) – At a crime scene, every single piece of evidence is critical to the investigation and helps tell the true timeline of events for the deceased. Where the weapon is found, what direction the blood splattered and how the body is positioned are all significant as forensic investigators piece together the puzzle of what actually happened. A new 13-part series, **FORENSICS: YOU DECIDE** presents real-world compelling cases where the same set of forensic evidence can be interpreted to tell two very different stories. In each episode, someone stands accused. But there are two sides to every story, and where one set of experts sees a definite murder, another may argue that the cause of death is a suicide or an unfortunate accident. In the end, the jury gives its verdict – guilty or innocent – but what interpretation of the forensic evidence was most convincing for the audience? Inviting viewers to follow both sides of the evidence trail, **FORENSICS: YOU DECIDE** premieres **Monday, August 3 at 10 PM (ET/PT)** on Investigation Discovery.

In an attempt to uncover the ultimate truth, **FORENSICS: YOU DECIDE** provides viewers access to the differing perspectives of both the defense and prosecution. Attempting to convince the jury of their version of events, each side uses experts and the same set of evidence to bolster their case of guilt or innocence. This unique series delves deeply into the forensics of real cases including blood splatter analysis, ballistics and increasingly sophisticated crime scene investigation techniques. However, unlike other programming of this nature, **FORENSICS: YOU DECIDE** shows how the prosecution and defense can reach two very different conclusions on what truly happened and allows audiences to decide for themselves whom they believe.

FORENSICS: YOU DECIDE is sure to spark debate and for the first time ever, Investigation Discovery will employ "Facebook Connect," a tool that allows viewers to discuss the outcome, comment on the episode and argue their interpretation of the evidence from their very own Facebook page. Online at

<u>InvestigationDiscovery.com/ForensicsYouDecide</u> users can explore and learn more about forensic evidence by touring a virtual forensics lab and a mock crime scene, as well as assess their investigative knowledge with a quiz on forensic evidence.

FORENSICS: YOU DECIDE is produced for Investigation Discovery by Sirens Media with Valerie Haselton Drescher and Rebecca Toth Diefenbach as executive producers. For Investigation Discovery, Peter Rees is executive producer, Deborah Adler Myers is executive vice president of programming and Henry Schleiff is president and general manager for Investigation Discovery.

About Investigation Discovery

Investigation Discovery (ID) is the source for fact-based investigative content about culture, history and the human condition. ID, the new authority in real investigations, is expanding partnerships with leading news organizations and production companies to bring the strongest analytic, factual investigative and current affairs programming to more than 53 million U.S. households. Providing the highest quality investigative programming focused on fascinating stories of human nature from the past to the present, Investigation Discovery's in-depth documentaries and series challenge viewers on important issues shaping our culture and defining our world. For more information, please visit InvestigationDiscovery.com

About Discovery Communications

Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) is the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries. Discovery empowers people to explore their world and satisfy their curiosity through 100-plus worldwide networks, led by Discovery Channel, TLC, Animal Planet, Science Channel, Planet Green, Investigation Discovery and HD Theater, as well as leading consumer and educational products and services, and a diversified portfolio of digital media services including HowStuffWorks.com. For more information, please visit www.discoverycommunications.com.

* * Please visit Investigation Discovery's section of the Press Web at <u>www.press.discovery.com</u> for press materials, photography, and online screeners for FORENSICS: YOU DECIDE. * *