

## **DISCOVERY CHANNEL'S FAST N' LOUD IS THE #1 CABLE PROGRAM AMONG MEN ON MONDAY FOR THIRD WEEK**

(NEW YORK, NY) – Discovery Channel's **FAST N' LOUD** claimed the top cable program among M25-54, and M18-49 delivery (excluding sports) on Monday, November 4, making it the third consecutive week at #1.

**FAST N' LOUD** at 9 PM earned a 1.48 HH/1.29 P25-54/1.82 M25-54/1.62 M18-49 rating , with an average of 2.07 million total viewers P2+. Among M25-54/M18-49 delivery, the series beat broadcast programs including: ABC's *Dancing with the Stars* and CBS's *Hostages*.

Driven by **FAST N' LOUD**, Discovery Channel was the #1 non-sports cable network in Men 25-54 delivery for the third week in a row, finishing #3 overall with no exclusions.

An all-new episode of **FAST N' LOUD** will air on Monday, November 11 at 9PM.

**FAST N' LOUD** is produced for Discovery Channel by Pilgrim Studios and Craig Piligian and Eddie Rohwedder are executive producers. For Discovery, Craig Coffman is executive producer.

All times Eastern/Pacific.

Source: Nielsen. MultiTrak. NHI Calendar. 11/04/13. Prime 8-11p. Live+SD AA% and AA (000).

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