



FOR IMMEDIATE RELEASE
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THINK TWICE BEFORE YOU BORROW THAT SUGAR!
MORE THAN HALF OF AMERICANS FEEL NOT VERY SAFE IN THEIR OWN NEIGHBORHOODS

ALASKA PERCEIVED TO BE AMONG SAFEST STATES BY POLL TAKERS
BUT ACTUALLY HAS SECOND HIGHEST VIOLENT CRIME RATE IN THE U.S.

*-- Investigation Discovery Reveals Results of a Poll about Neighbors Just in Time for Summer Block Parties and the New Season of **FEAR THY NEIGHBOR**, Premiering Monday, April 13 at 10/9c --*

(Silver Spring, Md.) – Investigation Discovery (ID) today released the results of a Nielsen Content online study that reveals how safe Americans feel in their own neighborhoods. The survey found that more than half (51 percent) of people polled feel not very safe in their neighborhoods and, what’s more, over one quarter (27 percent) are suspicious that their neighbors could actually be criminals. Americans’ perception of safety may be off from reality, though. Poll takers named Alaska (25 percent) among states that are home to the least dangerous neighbors when, in fact, Alaska has the *second highest* violent crime rate in the U.S., according to the most recent estimates released by the Federal Bureau of Investigation.* Unfortunately some Americans learn the hard way, like those who unwittingly found themselves dealing with a nightmare next door on the new season of ID’s **FEAR THY NEIGHBOR**, premiering Monday, April 13 at 10/9c.

Nearly one in ten of those polled have felt the need to spy on their neighbors in an attempt to catch them committing a crime. Their favorite ways to play detective are peering through the window shades (71 percent) and monitoring their neighbors’ comings and goings (72 percent). The good news is that, according to poll results, ID viewers take safety very seriously and take a more active role in protecting their neighborhoods. More than one-third (39 percent) of people polled who watch ID once or more per week say they belong to their neighborhood watch association, well above non-viewers at only 15 percent. People who watch ID are more suspicious and even resort to using binoculars to get a closer look at their neighbors’ behavior.

When suspicion turns to reality, not all Americans are easily scared off. The survey of 800 men and women aged 18+ showed that nearly one quarter (22 percent) of those polled know their neighbors have been arrested for criminal behavior, specifically theft (32 percent) and violent behavior or assault (27 percent), yet choose to remain in the neighborhood. They may want to keep their guard up at the next summer block party.

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For terrifyingly true stories of nightmare neighbors, *tune into **FEAR THY NEIGHBOR**, Mondays at 10/9c on Investigation Discovery*. Each one-hour episode tells the chilling tale of someone with the misfortune of unwittingly taking up residence within a stone's throw of a nightmare next door. Combining gripping and visceral drama recreations with first-person testimony from those at the heart of each neighborly drama, **FEAR THY NEIGHBOR** reveals the story day-by-day and week-by-week, as everyday spats lead to an episode of outright terror.

FEAR THY NEIGHBOR is produced by Cream Productions with Kate Harrison and David Brady as executive producers. For Investigation Discovery, Thomas Cutler is executive producer, Sara Kozak is senior vice president of production, Kevin Bennett is general manager, and Henry Schleiff is Group President.

About Investigation Discovery

Investigation Discovery (ID) is the leading mystery-and-suspense network on television and America's favorite "guilty pleasure." From harrowing crimes and salacious scandals to the in-depth investigations and heart-breaking mysteries that result, ID challenges our everyday understanding of culture, society and the human condition. One of our nation's fastest growing cable networks, ID delivers the highest-quality programming to more than 86 million U.S. households and is available in both high definition (HD) and standard definition (SD). For more information, please visit InvestigationDiscovery.com, facebook.com/InvestigationDiscovery, or twitter.com/DiscoveryID. Investigation Discovery is part of Discovery Communications (Nasdaq: DISCA, DISCB, DISCK), the world's #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in 220 countries and territories.

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*Source: <http://tinyurl.com/ls5zgkq>