

# **FOR IMMEDIATE RELEASE**

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# GET YOUR MOTOR RUNNING WITH DISCOVERY CHANNEL'S NEW SERIES CARFELLAS

-- Sneak Peek this Monday, August 29th at 10PM ET and 10:30pm ET--

(New York, NY) – Meet Mike DeLucia -- Mikey D. for short. Mikey's definitely made some mistakes throughout his life. He's paid the price and now he's ready to make an honest buck – in the used car business. Discovery Channel's brand new series **CARFELLAS** chronicles Mikey's life at his dealership. Get a SNEAK PEEK on Monday, August 29<sup>th</sup> at 10 PM ET/PT and 10:30 PM ET/PT, following a new episode of AMERICAN CHOPPER.

In **CARFELLAS**, reformed convict Mikey D. is joined by his crew, Tommie and Mario. These three steer the wheel of Broadway Motors, Mikey D's used car dealership in Amityville, Long Island. Mike runs the lot, is obsessed with moving inventory and generally keeps the guys in check. Mario knows cars inside and out. He's a skilled appraiser with a keen eye. Tommie, aka "5 x 5" (five feet tall and five feet wide), is the muscle of the operation with a genuine love for Cadillac's, cannoli's, and cute girls.

These knock-around guys are experienced at getting money out of people. But this time they are out to make an honest living...selling used cars, Long Island style.

**CARFELLAS** is produced for Discovery Channel by Leftfield Pictures. Brent Montgomery and David George are executive producers for Leftfield Pictures, and Christo Doyle is executive producer for Discovery Channel.

#### **About Discovery Channel**

Discovery Channel is dedicated to creating the highest quality non-fiction content that informs and entertains its consumers about the world in all its wonder, diversity and amazement. The network, which is distributed to 100.8 million U.S. homes, can be seen in over 180 countries, offering a signature mix of compelling, high-end production values and vivid cinematography across genres including, science and technology, exploration, adventure, history and in-depth, behind-the-scenes glimpses at the people, places and organizations that shape and share our world. For more information, please visit <a href="https://www.discovery.com">www.discovery.com</a>.

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#### **About Discovery Communications**

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) is the world's #1 nonfiction media company reaching more than 1.5 billion cumulative subscribers in 210 countries and territories. Discovery is dedicated to satisfying curiosity through 139 worldwide television networks, led by Discovery Channel, TLC, Animal Planet, Science and Investigation Discovery, as well as US joint venture networks OWN: Oprah Winfrey Network, The Hub and 3net, the first 24-hour 3D network. Discovery also is a leading provider of educational products and services to schools and owns and operates a diversified portfolio of digital media services, including <a href="https://documer.com/howStuffWorks.com">howStuffWorks.com</a>. For more information, please visit <a href="https://www.discoverycommunications.com">www.discoverycommunications.com</a>.

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For more information on CARFELLAS:

http://press.discovery.com/us/dsc/programs/carfellas/

Interviews are available