



Surprisingly Human

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**ANIMAL PLANET'S *FINDING BIGFOOT* RETURNS TO THE WOODS  
TO INVESTIGATE SASQUATCH'S ORIGIN  
IN HALLOWEEN SPECIAL**

*-- Bigfoot Field Research Organization Team to Tackle the Big Apple  
With New York Comic Con Appearance --*

(Silver Spring, Maryland, September 28, 2011) — This fall, the Bigfoot Field Research Organization (BFRO) team from Animal Planet's **FINDING BIGFOOT** trudges deep into California's Redwood forest to investigate one of the most infamous and disputed pieces of Bigfoot evidence ever – the Patterson-Gimlin footage. Premiering **Sunday, October 30, at 9 PM (ET/PT)**, the two-hour special **FINDING BIGFOOT: BIRTH OF A LEGEND** takes viewers to the site where the notorious footage was captured to investigate the elusive beast's existence and settle the more than 50-year-old debate originated by the tape.

Outfitted with the latest technology, including night-vision and infrared cameras, the BFRO team also scours the Redwoods to uncover additional evidence of the presence of Sasquatch. With more Bigfoot signals discovered in the Redwoods than anywhere else in North America, each broken branch or peculiar noise could mean a Squatch is lurking nearby.

Prior to the debut of the special, the BFRO team will make an appearance at this year's New York Comic Con convention. On **Friday, October 14, at 6:30 PM**, the entire cast -- Bobo, Cliff, Matt and Ranae – will debunk Bigfoot myths with a special sneak preview of the **BIRTH OF A LEGEND** special. Following the sneak peek, the team will discuss its Squatchin' experiences from the show and share years of Bigfoot knowledge and research on a panel.

In **FINDING BIGFOOT**, a four-person team from the BFRO -- a leading scientific research organization exploring the Bigfoot/Sasquatch mystery -- investigates Sasquatch

-- more --

sightings by interviewing locals, examining evidence and infiltrating the woodlands and forests in places where Bigfoot has been reported.

**FINDING BIGFOOT** is produced for Animal Planet by Ping Pong Productions. Keith Hoffman is the executive producer for Animal Planet. Brad Kuhlman and Casey Brumels are the executive producers for Ping Pong Productions.

Animal Planet Media (APM), a multi-media business unit of Discovery Communications, is the world's only entertainment brand that immerses viewers in the full range of life in the animal kingdom with rich, deep content via multiple platforms and offers animal lovers and pet owners access to a centralized online, television and mobile community for immersive, engaging, high-quality entertainment, information and enrichment. APM consists of the Animal Planet television network, available in more than 96 million homes in the US; online assets [www.animalplanet.com](http://www.animalplanet.com), the ultimate online destination for all things animal; the 24/7 broadband channel, Animal Planet Beyond; Petfinder.com, the #1 pet-related Web property globally that facilitates pet adoption; and other media platforms including a robust Video-on-Demand (VOD) service; mobile content; and merchandising extensions.

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