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TLC BLOSSOMS WITH FLORAL DESIGNER EXTRAORDINAIRE JEFF LEATHAM
New Series “Flowers Uncut with Jeff Leatham” Premieres November 4 at 10:00 PM ET/PT

(New York, NY) – TLC has teamed up with premiere artistic director and floral designer Jeff Leatham for the new 12-part docu-series FLOWERS UNCUT WITH JEFF LEATHAM, premiering on Wednesday, November 4 at 10:00pm. Produced by Original Media, each back-to-back half-hour episode chronicles Leatham’s fast-paced lifestyle and goes behind-the-scenes as he tries to build his own floral empire and conquer the New York event design scene.

Each week, Leatham and his design assistant Mat take on an event and tackle a series of obstacles and bouts of drama along the way. From an extravagant wedding at the Waldorf Astoria and an event at Versailles in Paris, to a Victoria’s Secret event and a Medieval-themed children’s party, Leatham proves he can create a floral masterpiece to suit any occasion.

“Jeff is truly one of a kind in the floral design landscape,” explains Nancy Daniels, SVP of Production and Development, TLC. “His dynamic personality coupled with his unprecedented talent to create magic with flowers is just fascinating to watch.”

As the Artistic Director for the Four Seasons Hotels - based in the George V in Paris – Leatham has been creating a sensation with his floral designs since he first began working with flowers at the Four Seasons in Beverly Hills in 1995. Voted Best Hotel Florist in Europe for the last three years, his expertise, without any formal training, continues to garner praise in Paris, London and New York. Design houses such as Alexander McQueen, Phillip Treacy, Swarovski Crystal, Givenchy and Burberry and D. Porthault have commissioned Leatham’s signature styling.

Leatham’s work is a combination of his love for flowers and aesthetics, and his passion for design. Often compared to contemporary art, his creations are bold statements using shapes, color and simplicity to produce a dramatic effect. In July 2007, he created exquisite décor for the wedding of Eva Longoria and Tony Parker. His clientele list also includes Tina Turner, Janet Jackson, Kylie Minogue, the Dalia Lama, Suzy Menkes and President Bill Clinton.

“We could not think of a more perfect home for this series than TLC,” states Original Media CEO Charlie Corwin. “Jeff’s amazing lifestyle and awe-inspiring creations are something to behold. Watching this master of his field use his flair to conquer the biggest event stage —New York City -- really lends itself to compelling television programming. If the incredible events we have already captured are any indication, FLOWERS UNCUT WITH JEFF LEATHAM will no doubt be a hugely buzzed about program.”

About TLC

TLC's innovative docu-series and reality-based programming include favorites Jon & Kate Plus 8, Little People, Big World, What Not to Wear, 18 Kids and Counting, and LA Ink. TLC defined home design with Trading Spaces and continues to renovate the genre. TLC's daytime lineup includes the Emmy Award-winning A Baby Story. The channel is available in more than 98 million homes in the US, nearly 8 million homes in Canada and through the website at www.tlc.com. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.5 billion cumulative subscribers in over 170 countries.

About Original Media

Founded in 2002 by Charlie Corwin and Clara Markowicz, Original Media is an independent production company specializing in unique films and series for television. The company has built a strong reputation for cutting-edge content and quality production. Its credits range from the Academy Award nominated independent feature films Half Nelson, The Squid & The Whale and, to the hit unscripted series "LA Ink," "The Rachel Zoe Project" and "Storm Chasers" to this past summer's NBC hour-long drama "The Philanthropist". The company is a subsidiary of Endemol USA, a leading producer of television programming specializing in reality and non-scripted genres for network and cable television.

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