



**FOR IMMEDIATE RELEASE DRAFT**

**May 2, 2011**

**A SPOOKTACULAR FRIDAY THE 13<sup>th</sup> PROGRAM LINEUP**  
**ON THE HUB TV NETWORK, WITH A CHANCE TO WIN A WALK-ON ROLE**  
**IN AN EPISODE OF 'R.L. STINE'S THE HAUNTING HOUR: THE SERIES'**

**Friday, May 13 "Family Fright Night" Includes "Screams Come True Sweepstakes," Series Marathon, and The Hub Family Movie Night Film "Gremlins"**

LOS ANGELES – Kids, don't let your parents watch TV alone! Especially on Friday, May 13, when The Hub, a TV destination for kids and their families, brings viewers a "hauntingly" good time with a marathon of back-to-back episodes of the popular show "R.L. Stine's The Haunting Hour: The Series," and a chance to win a trip to Vancouver and a walk-on role in a future episode of The Hub Original Series. Also in the lineup: The Hub Family Movie Night film, the popular 1984 thriller, "Gremlins."

The Hub is a joint venture of Discovery Communications and Hasbro, Inc., and is available in 62 million U.S. cable and satellite households.

On Friday, May 13, The Hub will present a spine-tingling marathon of the scariest four episodes of "R.L. Stine's The Haunting Hour: The Series" (5-7 p.m. ET), including the first of a special two-part episode, "Scary Mary" -- the premiere of part two is presented the next night (Saturday, May 14, 8:30-9 p.m. ET). The chills continue with The Hub Family Movie Night film, "Gremlins" (8-10:30 p.m. ET).

To top it all off, during the period May 13 through May 31 fright fans can enter the "R.L. Stine's The Haunting Hour Screams Come True Sweepstakes" for a chance for kids ages 8 to 18 years old to win a walk-on role in an upcoming episode of the popular "R.L. Stine's The Haunting Hour: The Series" and a trip for two (one child and one guardian) to Vancouver, British Columbia. Beginning May 13, kids and their parents can go to [www.hubworld.com](http://www.hubworld.com) to enter.

The Hub's special Friday the 13<sup>th</sup> "Family Fright Night" lineup follows:

**"R.L. Stine's The Haunting Hour: The Series" Marathon:**

- **"Fear Never Knocks" (Friday, May 13, 5-5:30 p.m. ET)**  
Two children get more than they bargain for when they decide to play with an antique recorder used by their grandfather, an acclaimed psychiatrist with some very interesting patients.

- **“Afraid of Clowns”** (Friday, May 13, 5:30-6 p.m. ET)  
Clowns are no laughing matter to Chris (Jake Cherry) who has a strange feeling that the local carnival clowns are stalking him. Maybe it's because they are!
- **“Wrong Number”** (Friday, May 13, 6-6:30 p.m. ET)  
Steffani (Debby Ryan), the resident mean girl, disrespects everyone. But when she pushes the old lady next door a little too far...she gets a phone call that teaches her a lesson.
- **“Scary Mary” Part 1** (Friday, May 13, 6:30 -7 p.m. ET)  
A group of friends tempt the urban legend Scary Mary when they force Hanna to look in the mirror and chant her name. The last thing any of them expect is for Mary to actually show up! See what happens when Scary Mary appears when The Hub premieres Part 2 of “Scary Mary” on Saturday, May 14, 8:30-9 p.m. ET.

**The Hub Family Movie Night, “Gremlins”** (Premieres: Friday, May 13, 8-10:30 p.m. ET; encore presentation Saturday, May 14, 4:30-7 p.m. ET.) In the feature film, a small town is besieged by some furry and not-so-cute little creatures after a young man ignores the warnings of a wise elder regarding their care and feeding.

To find the channel in your area, please visit [www.hubworld.com](http://www.hubworld.com) and check the **Channel Locator** at the top of the page.

**THE HUB** is a multi-platform joint venture between Discovery Communications (NASDAQ: DISCA, DISCB, DISCK) and Hasbro, Inc., (NASDAQ: HAS) with a goal of entertaining, enlightening, empowering and educating children and their families. The cable and satellite television network features original programming as well as content from Discovery's library of award-winning children's educational programming; from Hasbro's rich portfolio of entertainment and educational properties built during the past 90 years; and from leading third-party producers worldwide. The Hub lineup includes animated and live-action series, specials and game shows, and the network extends its content through a robust and engaging online presence, [www.hubworld.com](http://www.hubworld.com). The Hub rebranded from Discovery Kids on October 10, 2010, and reaches approximately 62 million U.S. households. The Hub logo and name are trademarks of Hub Television Networks, LLC. All rights reserved.

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