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**TLC AIMS TO MAKE A BIG DIFFERENCE WITH THE LAUNCH OF NATIONAL
MULTIPLATFORM CAMPAIGN, *GIVE A LITTLE TLC***

*--Initiative Launches in Partnership with Feeding America[®] with Goal of Providing One Million Meals
for Families in Need Across the U.S. by the End of 2015—*

(Silver Spring, MD), September 3, 2015 – TLC today announced **GIVE A LITTLE TLC**, a national multiplatform campaign dedicated to empowering viewers to make a difference in the lives of those in need by giving a little of their time, support and compassion. The initiative kicks off on Hunger Action Day[®] – Thursday, September 3 – and in partnership with Feeding America[®], the nation’s largest domestic hunger-relief organization, with the goal of providing one million meals for families in need by the end of 2015.

One in six Americans struggles with hunger. Through robust online resources, social media extensions and an on-air public service announcement featuring the *Cake Boss* Buddy Valastro, the network hopes to inspire its audience to join the fight against hunger and make an impact in their local communities. Viewers can visit TLC.com/GiveALittle to learn how to get involved, including donating (\$1 provides 11 meals when donated to Feeding America), registering to volunteer at one of Feeding America’s 200 member food banks nationwide, and entering the **GIVE A LITTLE TLC** sweepstakes, which gives fans the chance to volunteer for hunger relief alongside their favorite TLC personalities. In addition, the website will feature information on TLC’s partners as well as videos of talent discussing the causes they are most passionate about.

TLC’s partnership with Feeding America is just the first step in the network’s ongoing commitment to partner with TLC talent, viewers and leading organizations to raise awareness about important issues. In upcoming months, the network will team up with *MY BIG FAT FABULOUS LIFE* star Whitney Thore’s No Body Shame campaign, *LOVE, LUST OR RUN* talent Stacy London & PACER’s National Bullying Prevention Center, Lori Allen from *SAY YES TO THE DRESS: ATLANTA* & *CancerCare*, and Discovery Communications’ *Say Yes to the Prom* events.

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For more information on the **GIVE A LITTLE TLC** campaign and how to make a donation to Feeding America, visit: TLC.com/GiveALittle

About Our Partners

Feeding America is the nationwide network of 200 food banks that leads the fight against hunger in the United States. Together, we provide food to more than 46 million people through 60,000 food pantries and meal programs in communities across America. Feeding America also supports programs that improve food security among the people we serve; educates the public about the problem of hunger; and advocates for legislation that protects people from going hungry. Individuals, charities, businesses and government all have a role in ending hunger. Donate. Volunteer. Advocate. Educate. Together we can solve hunger. Visit www.feedingamerica.org, find us on [Facebook](#) or follow us on [Twitter](#).

PACER's National Bullying Prevention Center provides innovative resources for students, parents, educators and others, and recognizes bullying as a serious community issue that impacts education, physical and emotional health, and the safety and well-being of students.

No Body Shame is a movement that aims to end body shame by promoting self-love, acceptance, and unapologetic living — right here, right now. Started by Whitney Thore, the star of TLC's MY BIG FAT FABULOUS LIFE, the movement recognizes body shame as a complex issue that affects a multitude of different people worldwide. Whitney believes that positive change cannot be initiated or sustained until an environment of self-love has been established and until we learn to value ourselves from the inside out. The mission of No Body Shame is clear: Love yourself. Live fully. Do it now — no excuses. No shame.

Founded in 1944, **CancerCare** is the leading national organization providing free, professional support services and information to help people manage the emotional, practical and financial challenges of cancer. Our comprehensive services include counseling and support groups over the phone, online and in-person, educational workshops, publications and financial and co-payment assistance. All **CancerCare** services are provided by oncology social workers and world-leading cancer experts. To learn more, visit www.cancercare.org

About TLC

Offering remarkably relatable real-life stories without judgment, the network celebrates the reality that “everyone needs a little TLC.” TLC’s hit series share everyday heart, humor, hope, and human connection with programming genres that include fascinating families, heartwarming transformations, and life’s milestone moments such as wedding-themed programs anchored by Say Yes To The Dress. In 2014, TLC was a top 10 cable network with women, with 30 series averaging 1 million P2+ viewers or more, including two series that averaged 3 million P2+ viewers or more.

TLC is a global brand available in more than 95 million homes in the US and 303 million households in 190 markets internationally. A destination online, TLC.com offers in-depth fan sites and exclusive original video content. Fans can also interact with TLC through social media on Facebook, Instagram, Pinterest and @TLC on Twitter as well as On Demand services, YouTube and mobile platforms. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world’s #1 pay-TV programmer reaching nearly 3 billion cumulative subscribers in 220 countries and territories.

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